



## NOTICE AND AGENDA

### SUNNYVALE ARTS COMMISSION

JULY 18, 2012

7 P.M.

COMMUNITY CENTER CONFERENCE ROOM  
550 E. REMINGTON DR., SUNNYVALE CA 94087

#### **Note Location Change**

#### **CALL TO ORDER**

#### **SALUTE TO THE FLAG**

#### **ROLL CALL**

#### **PUBLIC ANNOUNCEMENTS**

*(Speakers are limited to 3 minutes for announcements of related board/commission events, programs, resignations, recognitions, acknowledgments)*

#### **CONSENT CALENDAR**

1.A. MOTION Approval of Draft Minutes of June 20, 2012, Meeting

#### **PUBLIC COMMENTS**

*This category is limited to 15 minutes, with a maximum of three minutes per speaker. If you wish to address the board or commission, please complete a speaker card and give it to the Recording Secretary or you may orally make a request to speak. If your subject is not on the agenda, you will be recognized at this time; but the Brown Act (Open Meeting Law) does not allow action by board or commission members. If you wish to speak to a subject listed on the agenda, you will be recognized at the time the item is being considered by the board or commission.*

#### **PUBLIC HEARINGS/GENERAL BUSINESS**

2. MOTION Draft Report to Commission: Review Effectiveness of Existing Art in Private Development In-Lieu Fee Option – Study Issue
3. DISCUSSION Consideration of Potential 2013 Study Issue - Visual Arts Facility
4. DISCUSSION Master Work Plan Review
5. DISCUSSION Election of Officers for FY 12/13

#### **NON-AGENDA ITEMS AND COMMENTS**

- COMMISSIONERS ORAL COMMENTS
- STAFF ORAL COMMENTS

#### **INFORMATION ONLY ITEMS**

- None

#### **ADJOURNMENT**

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**Notice to the Public:**

*Any agenda related writings or documents distributed to members of the Commission regarding any open session item on this agenda will be made available for public inspection in the Administration office of the Community Services Division, Department of Library and Community Services, located at the Sunnyvale Community Center, 550 E. Remington Dr., Sunnyvale CA 94087, during normal business hours, and at the meeting location on the evening of the Commission meeting pursuant to Government Code §54957.5.*

*Agenda information is available by contacting the Administration office of the Community Services Division, Department of Library and Community Services, at (408) 730-7336 or [pr-admin@ci.sunnyvale.ca.us](mailto:pr-admin@ci.sunnyvale.ca.us)*

*Agendas and minutes are also available 72 hours before the meeting on the City's web site at [www.sunnyvale.ca.gov/CityGovernment/BoardsandCommissions.aspx](http://www.sunnyvale.ca.gov/CityGovernment/BoardsandCommissions.aspx) or at the Sunnyvale Public Library, 665 W. Olive Ave. and the Sunnyvale Community Center and Senior Center, 550 E. Remington Dr.*

*Pursuant to the Americans with Disabilities Act, if you need special assistance in this meeting, please contact the Administration office of the Community Services Division, Department of Library and Community Services, at (408) 730-7336. Notification of 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (29 CFR 35.106 ADA Title II)*

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## **GUIDELINES FOR ADDRESSING THE BOARD OR COMMISSION**

### **Public Announcements – Beginning of Meeting**

- 3 minutes or less per speaker.
- Speakers are requested to give their name (address is optional).
- Recognition of a special achievement.
- Announcement of public event with definite time and date.
- Public events that are of board/commission interest that occur in the City annually. (Only announce one time for the year).

### **Public Hearings – Order of Hearing as Follows:**

- Opening remarks by the applicant (if applicable).
- Speakers are requested to give their name (address is optional).
- Anyone interested in addressing the Council (may only speak one time).
- Closing remarks by the applicant (if applicable).
- Time limit of 3 minutes per person (to be extended at discretion of Chair). Please make comments brief and be prepared to provide new input.

### **Public Comments**

- Any item relevant to the Board and/or Commission
- Speakers are requested to give their name (address is optional).
- Speakers are to turn in a Speaker Card to the Recording Secretary.
- Items not on the agenda.
- Items that do not fall within the scope of the Public Announcement section.
- Time limit of 3 minutes, 15 minutes total for this category (to be extended or continued to end of Board/Commission business, at the discretion of the Chair). Limit to one appearance during this section.

### **Planning to present materials to the board/commission?**

If you wish to provide the board/commission with copies of your presentation materials, please provide sufficient copies for each member, the recording secretary, and other staff present.



## DRAFT MINUTES

### SUNNYVALE ARTS COMMISSION JUNE 20, 2012

The Sunnyvale Arts Commission met in regular session in the Community Center Conference Room at 550 E. Remington Drive, Sunnyvale, CA 94087 at 7 p.m. with Vice Chair Seto presiding.

#### **CALL TO ORDER**

Vice Chair Seto called the meeting to order at 7 p.m.

#### **SALUTE TO THE FLAG**

#### **ROLL CALL**

##### **Commissioners Present:**

Vice Chair Tracy Seto  
Commissioner Vinita Karun  
Commissioner Misuk Park  
Commissioner Shawnte Santos

##### **Commissioners Absent:**

None

##### **Council Liaison:**

Mayor Anthony (Tony) Spitaleri (absent)

##### **Staff Present:**

Superintendent of Community Services Nancy Bolgard Steward  
Administrative Aide Karen Smith

##### **Others:**

Councilmember Tara Martin-Milius  
ASL Interpreter Kita Greenberg, Bay Area Communication Access (BACA)  
ASL Interpreter Sherry Thannisch, Bay Area Communication Access (BACA)

Ms. Kita Greenberg and Ms. Sherry Thannisch, BACA, provided interpretive services for Arts Commissioner Seto.

#### **PRESENTATION**

Recognition of Commissioners' Service

On behalf of Mayor Spitaleri, Councilmember Martin-Milius thanked Commissioner Parks for her service and presented a certificate of appreciation in recognition of her contributions to the Arts Commission. Vice Chair Seto said she looked forward to serving with Commissioner Parks again. Superintendent Steward added that Commissioner Parks has brought a professional and articulate presence to the Commission and is glad she is continuing with another term. Commissioners and staff joined in a reception.

**PUBLIC ANNOUNCEMENTS** – None

**CONSIDERATION OF ABSENCE**

Commissioner Karun notified staff via email on February 13, 2012, of her personal leave absence from the February 15, 2012, meeting.

**Commissioner Park moved and Commissioner Santos seconded to excuse Commissioner Karun's absence from the meeting of February 15, 2012.**

**VOTE: 4-0 motion passed.**

**CONSENT CALENDAR**

1.A. MOTION Approval of Draft Minutes of February 15, 2012

**MOTION: Commissioner Park moved and Commissioner Karun seconded to approve Consent Calendar Item 1.A. as presented.**

**VOTE: 4-0 motion passed.**

1.B. MOTION Approval of Draft Minutes of May 23, 2012

**MOTION: Commissioner Karun moved and Commissioner Park seconded to approve Consent Calendar Item 1.B. as presented.**

**VOTE: 4-0 motion passed.**

**PUBLIC COMMENTS** - None

**PUBLIC HEARINGS/GENERAL BUSINESS**

2. Consideration of Potential 2013 Study Issue – Visual Arts Facility

Superintendent Steward stated there was no formal staff report. The topic was placed on the agenda at the request of Vice Chair Seto and Commissioner Park to further develop the idea through discussion.

Commissioners' discussion centered on the type of visual arts facility—art museum (artifacts) versus art gallery (rotating exhibits, sales venue).

Commissioners' discussion included:

- Clarification as to whether consideration of a possible museum or a gallery was being discussed;
- Financial viability as a non-profit or as a commercial space;
- Motivation for considering a museum – what would be the benefit to the community;
- Possible themes for a museum collection;
- Viable locations for a new museum;
- How a new museum would be funded;

- Opportunities for fundraising and whether a museum should or could be self-sustaining, and;
- Whether there is a need for a museum in Sunnyvale or are there ways to leverage resources with an existing museum or arts center in neighboring communities.

Superintendent Steward provided background about the community initiative that established the Sunnyvale Heritage Museum. She also mentioned that at one time there was a gallery space in the Creative Arts Center at the Sunnyvale Community Center and that the room still exists. She explained that the Gallery was closed in 2003 due to budget constraints.

Superintendent Steward reminded Commissioners that this item is not on the Commissions' Work Plan and that Commissioners' must identify themselves as an individual and interested community member, not as an Arts Commissioner if they have dialogue with community members about this topic.

The Public Hearing was opened. There were no speakers. The Public Hearing was closed.

**The Commission determined by general consensus that the consideration of a visual arts facility was worthy of study and requested that staff prepare a Study Issue paper.**

Superintendent Steward will draft language for a possible Study Issue paper for Commission's review at the next meeting.

### **NON-AGENDA ITEMS AND COMMENTS**

#### COMMISSION MEMBERS Oral Comments

Councilmember Tara Martin-Milius expressed interest in the Study Issue that will be going forward.

Vice Chair Seto shared information about Stage Hands of the Bay Area, American Sign Language (ASL) Interpreted Theater. She said they have very skilled ASL interpreters but are being forced to close their business because many theaters are not aware of the possibility of sign-interpreted performances and expense is a concern. Some theaters are now providing real-time captioning instead of interpreting, which does not provide the same kind of experience for the hearing impaired.

Vice Chair Seto distributed information on the Paper Mill Playhouse, a small theater company in New Jersey that has a wide array of accessible options and makes its premises fully accessible to the disabled audience.

#### STAFF Oral Comments

Superintendent Steward asked the Commissioners to complete the satisfaction survey so that staff can evaluate what we do and determine if Commissioners are receiving what is needed to do their job.

### **INFORMATION ONLY ITEMS**

- Satisfaction Survey

**ADJOURNMENT**

Vice Chair Seto adjourned the meeting at 8:35 p.m.

Respectfully submitted,

Karen Smith  
Recording Secretary  
Community Services Division  
Library and Community Services Department

Reviewed by:

Nancy Bolgard Steward  
Superintendent of Community Services  
Community Services Division  
Library and Community Services Department