

Director's Report
August 2, 2010

- The Satterberg Foundation, a private family foundation, has awarded a grant of \$9,500 to Sunnyvale Public Library to purchase audio/visual equipment to improve programs for the public in the Library's program room. This grant will be used along with an LSTA grant, for a ceiling-mounted projector, and other funding to complete the program room improvement project.
- Approximately 2000 children and teens and 270 adults have signed up for the Library's Summer Reading programs this year, so far. This was the first year that adults registered online. The library is encouraging online sign up as more efficient way to participate in summer reading programs.
- The Children's Music for All weekly music program, with professional musicians, attracted 150-300 young ones each Tuesday morning throughout July.
- A new Family Movie program was attended by 50-90 children and parents each Thursday evening in July.
- Marjory Cameron, Adult Services Librarian, liaison to the United States Patent and Trademark Depository Library (USPTDL) and patent and trademark expert, retired at the end of July after almost 20 years at Sunnyvale Public Library.
- Sunnyvale Library cataloged digital textbooks that were provided by California's Free Digital Textbook Initiative, in subjects such as: geometry, trigonometry, calculus, physics and U.S. history. In the interest of resource sharing, SPL offered to share the cataloging records for our 30 digital textbooks with other Bay Area libraries. Many local libraries have asked for the records and appreciate SPL proactively inputting these records into the catalog for better access to library users.
- Digital stories, recorded by Sunnyvale residents, from the CA of the Past LSTA project, are now available on the Library's website:
www.sunnyvalelibrary.org Go to Social Media (on left) and then BlipTV to watch and listen to residents' vignettes of Sunnyvale history.
- Despite closing for two and a half weeks for renovation in FY 2009/10, the Library welcomed 796,329 visitors through its doors. Visitors borrowed 2,379,284 items and used 431,413 items inside the Library. After reopening to the public in late March, the Library has experienced the highest circulation of materials ever in May and June. Visitors are not only checking out more, they are helping themselves more, using the checkout machines purchased by the Friends of the Library 91 percent of the time, in contrast to 73 percent pre-renovation. Library staff shelved 97 percent of the 2,124,252 items returned to the Library within 48 hour after check-in. Due to the automated materials handling system, many items are returned to the shelf within 24 hours.

- The Library will be featured in the August issue of *American Libraries* as a case study in providing innovative solutions and services. In addition, a number of libraries have either visited or requested more information about the automated materials handling system. Libraries include: Santa Barbara County Library, CA; Arlington Heights Public Library, IL; Jefferson County Public Library, CO; Suffolk County Public Library, NY; and Middle County Public Library, NY. Locally, we have provided tours for South Bay library directors, as well as Berkeley City library staff. All continue to be impressed with the efficiencies achieved by this system.
- Library Director Lisa Rosenblum was appointed for a 3-year term to the executive board of the Pacific Library Partnership.

Next meeting: Monday, September 13 at 7 p.m. in the Library Program Room.

Handouts

Sunnyvale library worker finds success as sci-fi author- SJ Mercury News
7/22/10

Library first in state to launch 'free music' program- SJ Mercury News 6/14/10