

Director's Report
July 11, 2011

- The total number of Library materials circulated at Sunnyvale Public Library for fiscal year 2010-11 was a record breaking 2,524,293. This is 145,009 more items than last year and the highest circulation experienced by the Library.
- With the 2011-2012 City Budget adoption:
 - Library hours were reduced by three on Thursday night, now open 10 a.m. - 6 p.m, instead of 10 a.m. – 9 p.m. The total open hours for the Library is now 63 per week.
 - Two staff positions were eliminated: one full-time Senior Library Assistant; one part-time Library Specialist III.
 - Fee increases include: Replacement Library Cards \$1.85 to \$2.00; Lost or Damaged Book/Media Covers \$1.60 to \$1.75.
- Opera San Jose drew 243 attendees, more than twice as many as last year. Four opera singers presented selections from Opera San Jose's upcoming season on our last open Thursday evening, June 30, 2011. Adults and children in attendance were mesmerized by the fabulous performance. Some of the overflow of attendees spilled out to sit on tarps on the back lawn.
- The Mysterious Sunnyvale programs have drawn much interest from mystery fans. Through the California Center for the Books "Book Club in a Box" program, the Library showed a documentary film about four CA Mystery authors on May 26th to begin Mysterious Sunnyvale and on June 23rd readers discussed books by the four authors. John Lescroart, mystery and thriller writer, most recently of *Damage*, entertained 70 people on June 9th with his tales of his music career and variety of jobs before becoming a best selling author. The Mysterious Sunnyvale programs will culminate with a presentation by Laurie King, author of *Beekeeper's Apprentice* and other popular mysteries on July 26th at 7 p.m.
- During the first four weeks of online registration for the Summer Reading Programs a total of 2135 people registered (last year's final total was 2343). This year's total number includes:
 - 1398 children (last year's final total was 1741)
 - 395 teens (last year's final total was 280)
 - 341 adults (last year's total was 322)Registration is open until July 15th.
- The first day of Special Summer Programs for children (7/6) was a big hit:
 - 203 preschoolers and their families sang along with singer/songwriter Nancy Cassidy
 - 112 children 3 and older were entertained with stories, songs and puppets by Children's librarians
 - 223 children and families enjoyed magic, juggling and ventriloquism with pirate Captain Jack Spareribs.

- Summer camps have started at many Sunnyvale Parks and Children's librarians are participating by presenting storytimes at Serra, Las Palmas, Ortega and Washington Parks. The librarians are bringing a variety of puppets, bubbles, and books to share with audiences of preschoolers through second graders.
- Over 300 people of all ages were drawn to the Library/Friends table at the July 4th State of the City celebration. Children had a great time stamping shapes on bookmarks and coloring summer reading sheets. Visitors of all ages loved the mood pencils and picked up information about Library activities. The Friends of the Library were honored with the Mayor's Award for Excellence.
- Adult Services Librarian, Katherine Gaidos, has been selected to participate in the 2011. Eureka! Leadership Institute. The Institute is an intensive six-day residential leadership training program for California libraries. Only 32 participants are selected each year through a competitive application process.

HANDOUTS

"Blue Bins for Books Worry Palo Alto Library Advocates" by Diana Samuels, [San Jose Mercury News](#), 6/15/11.

"Busy Cupertino Library Gets Extended Hours in City's New Budget Package" by Matt Wilson, [San Jose Mercury News](#), 7/1/11.

"Proposal Would Have Library, Parks and Recreation Departments Consolidate," [10News.com](#), 5/24/11 (Chula Vista, CA).

"S.F. Library Again Open to Volunteers" by Jessica Kwong, [San Francisco Chronicle](#), 5/25/11.

Santa Clara County Library District Imposes \$80 Annual Library Card Fee to Non-District Residents, Frequently Asked Questions