



## MINUTES

### SUNNYVALE BOARD OF LIBRARY TRUSTEES JULY 11, 2011

The Board of Library Trustees met in regular session in the Library Program Room, 665 West Olive Avenue at 7:00 p.m. with Ray Su presiding.

#### **ROLL CALL**

**PRESENT:** Chair Ray Su  
Vice Chair Tom Flaherty  
Boardmember Narendra Pathak  
Boardmember Jill Shanmugasundaram  
Boardmember Judi Miller

**STAFF PRESENT:** Lisa G. Rosenblum, Director of Library and Community Services  
Steve Sloan, Administrative Librarian  
Ellen Giarrizzo, Administrative Assistant: Circulation Manager

#### **PUBLIC ANNOUNCEMENTS:**

Boardmember Pathak provided an overview of the State of the City event he attended on Monday, July 4 at Washington Park. He shared comments he received regarding the Library AMH/RFID System.

Boardmember Miller provided an overview of the Sunnyvale Art and Wine Festival she attended on Saturday, June 4. She shared comments she received regarding Library programs, outreach services and possible future library bond.

Boardmember Shanmugasundaram provided an overview of the Council budget public hearing she attended on Tuesday, June 14.

#### **CONSENT CALENDAR:**

1) Approval of Draft Minutes of 05/16/11

<b>Boardmember Pathak moved, and Vice Chair Flaherty seconded, approval of the consent calendar as presented. Motion carried unanimously.</b>
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**PUBLIC COMMENT:** None.

#### **PUBLIC HEARINGS/GENERAL BUSINESS:**

2. One Year Update on the AMH/RFID System:  
Director Rosenblum provided a brief background history of the Library AMH/RFID system. Administrative Assistant, Circulation Manager Giarrizzo provided the Board with an overview

on the use of the system. For FY 08/09 the Library circulated approximately 2.5 million items; had 2,000+ visitors each day; self-check use was 51% of circulation; the check in process was backed up three to four days over weekends and holidays and staff received numerous phone calls from patrons inquiring why their materials were not checked in. In comparison, for FY 10/11 the Library circulated over 2.5 million items; had 2,000+ visitors each day; self-check use was at 92% of circulation; most items were returned to shelves within 24 hours and there was no backlog of returns after weekends and holidays. In addition, patrons have regained confidence in the return process since their materials are checked in immediately and removed from their accounts.

Chair Su opened the public hearing, and there being no public testimonies, closed the public hearing.

### 3. Study Issues:

Director Rosenblum provided the Board with an overview of the study issues process. No study issues for calendar year 2012 were proposed by the Board at this time.

Chair Su opened the public hearing, and there being no public testimonies, closed the public hearing.

### 4. Election of Chair and Vice Chair:

Nominations were opened for Chair to the Board of Library Trustees. Boardmember Pathak nominated Vice Chair Flaherty who declined the nomination. Boardmember Shanmugasundaram nominated herself.

Boardmember Shanmugasundaram stated her goal as Chair will be to encourage Boardmembers to actively advocate for the Library in the coming year.

Chair Su opened the public hearing, and there being no public testimonies, closed the public hearing.

**Boardmember Shanmugasundaram nominated herself to serve a one year term as Chair. Vote passes 5-0.**

Nominations were opened for Vice Chair to the Board of Library Trustees. Chair Shanmugasundaram nominated Boardmember Su who accepted the nomination.

Chair Shanmugasundaram opened the public hearing, and there being no public testimonies, closed the public hearing.

**Chair Shanmugasundaram nominated Boardmember Su to serve a one year term as Vice Chair. Vote passes 5-0.**

## **NON-AGENDA ITEMS AND COMMENTS**

### • FRIENDS OF THE SUNNYVALE PUBLIC LIBRARY ORAL COMMENTS

President Kathy Broquard noted the following:

- The Friends of the Sunnyvale Public Library were honored with the Mayor's Award of Excellence at the State of the City event on Monday, July 4.
- Blue "books for charity" bins have recently been placed at numerous Safeway grocery stores by a nonprofit group called Reading Tree. President Broquard requested that Boardmembers encourage community members to donate items to local organizations/libraries if individuals inquire about the blue bins.
- The next book sale is scheduled for Saturday, July 23 and Sunday, July 24.

Director Rosenblum expressed her appreciation to the Friends for all their assistance and for their presence at the State of the City event.

Chair Shanmugasundaram suggested the Friends publicize their book sales in neighborhood associations' newsletters.

- **BOARDMEMBERS ORAL COMMENTS**

Boardmember Miller provided a brief overview of the Pacific Library Partnership Advocacy Breakfast "Celebrating Library Advocacy" which she attended on Saturday, May 21, 2011 in Menlo Park.

- **STAFF ORAL COMMENTS**

Director Rosenblum noted the following:

- The total number of Library materials circulated at Sunnyvale Public Library for fiscal year 2010-11 was a record breaking 2,524,293. This is 145,009 more items than last year and the highest circulation experienced by the Library.
- The FY 2011-2012 City Budget was adopted by Council on Tuesday, June 28. The Library hours were reduced by three on Thursday night, now open 10 a.m. - 6 p.m, instead of 10 a.m. – 9 p.m. The total open hours for the Library is now 63 per week. Two staff positions were eliminated: one full-time Senior Office Assistant; one part-time Library Specialist III and Fee increases include: Replacement Library Cards \$1.85 to \$2.00; Lost or Damaged Book/Media Covers \$1.60 to \$1.75.
- Opera San Jose drew 243 attendees, more than twice as many as last year. Four opera singers presented selections from Opera San Jose's upcoming season on our last open Thursday evening, June 30, 2011. Adults and children in attendance were mesmerized by the fabulous performance. Some of the overflow of attendees spilled out to sit on tarps on the back lawn.
- The Mysterious Sunnyvale programs have drawn much interest from mystery fans. Through the California Center for the Books "Book Club in a Box" program, the Library showed a documentary film about four CA Mystery authors on May 26th to begin Mysterious Sunnyvale and on June 23rd readers discussed books by the four authors. John Lescoart, mystery and thriller writer, most recently of *Damage*, entertained 70 people on June 9th with his tales of his music career and variety of jobs before becoming a best selling author. The Mysterious Sunnyvale programs will culminate with a presentation by Laurie King, author of *Beekeeper's Apprentice* and other popular mysteries on July 26th at 7 p.m.
- During the first four weeks of online registration for the Summer Reading Programs a total of 2135 people registered (last year's final total was 2343). This year's total number includes:
  - 1398 children (last year's final total was 1741)
  - 395 teens (last year's final total was 280)
  - 341 adults (last year's total was 322)Registration is open until July 15th.
- The first day of Special Summer Programs for children (7/6) was a big hit:
  - 203 preschoolers and their families sang along with singer/songwriter Nancy Cassidy.
  - 112 children 3 and older were entertained with stories, songs and puppets by Children's librarians.
  - 223 children and families enjoyed magic, juggling and ventriloquism with pirate Captain Jack Spareribs.
- Summer camps have started at many Sunnyvale Parks and Children's librarians are participating by presenting storytimes at Serra, Las Palmas, Ortega and

- Washington Parks. The librarians are bringing a variety of puppets, bubbles, and books to share with audiences of preschoolers through second graders.
- Over 300 people of all ages were drawn to the Library/Friends table at the July 4<sup>th</sup> State of the City celebration. Children had a great time stamping shapes on bookmarks and coloring summer reading sheets. Visitors of all ages loved the mood pencils and picked up information about Library activities. The Friends of the Library were honored with the Mayor's Award for Excellence.
  - Adult Services Librarian, Katherine Gaidos, has been selected to participate in the 2011 Eureka! Leadership Institute. The Institute is an intensive six-day residential leadership training program for California libraries. Only 32 participants are selected each year through a competitive application process.
  - The next Board meeting is scheduled for Monday, September 12 at 7 p.m. in the Library Program Room.
  - News articles were distributed.

**INFORMATION ONLY ITEMS:** None.

**ADJOURNMENT:** 8:10 p.m.

Respectfully submitted,

Lisa G. Rosenblum  
Director of Library and Community Services