



MINUTES

SUNNYVALE BOARD OF LIBRARY TRUSTEES April 2, 2012

The Board of Library Trustees met in regular session in the Library Conference Room, 665 W. Olive Avenue at 7:00 p.m. with Jill Shanmugasundaram presiding.

The meeting was called to order at 7:02 p.m.

ROLL CALL

Boardmembers Present: Chair Jill Shanmugasundaram
Boardmember Judi Miller
Boardmember Narendra Pathak
Boardmember Tom Flaherty

Boardmembers Absent: Vice Chair Ray Su (excused)

Boardmember Miller moved, and Boardmember Pathak seconded, to excuse Vice Chair Su's absence from the April meeting. Motion carried unanimously.

Council Liaison: Jim Griffith (present)

Staff Present: Lisa G. Rosenblum, Director of Library and Community Services

PUBLIC ANNOUNCEMENTS: None.

CONSENT CALENDAR

1. Approval of Draft Minutes of 03/05/12

Boardmember Pathak moved, and Boardmember Flaherty seconded, approval of the consent calendar as presented. Motion carried 3-1 with Boardmember Miller abstaining due to her absence from the March meeting.

PUBLIC COMMENTS: None.

PUBLIC HEARINGS/GENERAL BUSINESS

2. Friends of the Sunnyvale Public Library Book Sales Update:
Director Rosenblum welcomed Kathy Broquard, President of the Friends of the Sunnyvale Public Library to the meeting. Ms. Broquard provided the Board with an informative presentation regarding the changes the Friends have implemented over the last few years. In 2009 the Friends would transfer donated materials from the Library to the Raynor Park building

on a weekly basis and would hold book sales outside the building. In 2010 the Friends moved to the Library utilizing space near the employee entrance and in the basement. They began selling donated materials on Amazon, they increased their Library lobby sales area from one table to a sectional wall display and began holding book sales approximately six times a year in the Library Program Room. Ms. Broquard shared how books are priced and mentioned that text book sales are doing well, a category pre-internet that would never sell. Due to decrease in popularity, the Friends are no longer accepting VHS tapes or cassettes.

Chair Shanmugasundaram opened the public hearing, and there being no public testimonies, closed the public hearing.

3. Update on Development of New Main Library:

Director Rosenblum informed the Board that she has been meeting with the City Manager, Assistant City Manager, Public Works Director, Finance Director and the Community Development Director to discuss options regarding sites for a new main library. A Study Session is scheduled for July 31 in which two sites will be presented to Council. Sites include the corner of Olive and Charles (a site identified in the Library of the Future Study) and the Community Center campus. Discussion ensued regarding building cost/size, possible ballot measure in 2013, LEED certification levels and flexibility of building space.

Chair Shanmugasundaram opened the public hearing.

Kathy Broquard requested clarification regarding "flexibility" of future library.

Director Rosenblum indicated that due to the current building infrastructure it is difficult for staff to expand services based on customer demands and/or circulation. She gave an example of the Children's area where only 8% of space is programmed for this service but 39% of total circulation is children's materials. Expanding the area is not an option due to the way the building was designed.

There being no further public testimonies, Chair Shanmugasundaram closed the public hearing.

4. Update on Day in the District:

Director Rosenblum informed the Board that Assemblymember Fong is available to meet on Friday, April 6 at his District Office in Mountain View. Boardmember Miller expressed her interest in attending Day in the District with Assemblymember Fong.

Chair Shanmugasundaram opened the public hearing, and there being no public testimonies closed the public hearing.

NON-AGENDA ITEMS AND COMMENTS

• **FRIENDS OF THE SUNNYVALE PUBLIC LIBRARY ORAL COMMENTS**

President Kathy Broquard noted the following:

- The Book Sale on Saturday, March 24 and Sunday, March 25 was a success.
- The Friends group is considering developing a New Main Library Fundraising Committee should Council approve to pursue the development of a new main library at their July 31 Study Session.

- **BOARDMEMBERS ORAL COMMENTS**

Boardmember Pathak provided the Board with an overview of the Santa Clara County Government 101 Academy event he attended on Tuesday, March 6. He also provided an overview of the Civility Roundtable, Documented Workers in the U.S.A., event he attended on Thursday, March 22.

Boardmember Flaherty commented that he participated in the judging of the Sunnyvale Centennial Children's Writing Contest on Saturday, March 31. Approximately 500 essays were submitted.

Boardmember Miller thanked the Board for all their support during her absence from meetings, activities and events.

- **STAFF ORAL COMMENTS**

Director Rosenblum noted the following:

- The Library has upgraded access to the database Mango Languages, for learning languages, to include 39 language courses and 16 ESL courses. Mango Languages is available from our website under Quick Links. Some languages that are now included are Arabic, Tagalog, Russian and Korean. Customers who speak Russian, Turkish and other languages can learn English through the ESL courses.
- The Grant Information Center is now set up in the Library thanks to our status as a Cooperating Collection of the Foundation Center. The Library now provides access to the Center's wealth of information about grants and grantmakers in the U.S. and around the world. The Foundation Center's flagship product is the Foundation Directory online which is available for free from any library computer. The Library also has print directories, books on fundraising and nonprofit management, where to get scholarships, and how to write effective proposals. Classes and webinars will be offered throughout the year. The librarians have received training and are ready to help customers search for grant funds.
- Palo Alto Medical Foundation, Palo Alto Speech, and Silicon Valley Eye Physicians partnered with the Library and offered a nutritionist, speech pathologist and optometrist to speak to parents during a series of Family Place workshops. Library staff guided parents in techniques for reading and enjoying books with their toddlers. After the presentations, the children were free to play with preschool toys which included: a basketball hoop, tricycles, soft climbing structure, puzzles, and art projects.
- On a rainy Friends Book Sale weekend, the number of people in the Library was high, almost setting a week-end record. On Saturday 3/24, 2,972 people came to the Library, and on Sunday 3/25, the count was 2,319. The Library is only open 8 hours on Saturdays and 6 hours on Sundays.
- The first of four Families Read Together/Las familias leen juntas classes took place at Columbia Neighborhood Center (CNC) on March 21st. The programs are sponsored by a Target Grant. Marti Krow-Lucal, bilingual librarian, is teaching the classes in Spanish to assist Spanish speaking parents with reading techniques and to emphasize the importance of reading with their children. CNC staff is collaborating with Library staff on this popular program.
- The 23rd Annual Storytelling Festival will take place on Saturday, April 14, 2012, starting at 2 p.m. Several children are expected to be among the tellers this year.
- Jeanne Wakatsuki Houston, author of Farewell to Manzanar, will be speaking in person on Wednesday, April 18th at 7 p.m. Farewell to Manzanar is a memoir about Houston and her family's experience in a Japanese internment camp during WWII.

This will be the first program in the California Reads grant programs that are supported by Cal Humanities and the California Center for the Book. The purpose of the CA Reads programs is to promote discussion of democracy and civil rights through literature. Other programs in Sunnyvale's Learning from the Past series that are scheduled for May through July include: a panel of Japanese internment camp survivors; a Japanese American storyteller; book and film discussions; and a professor speaking on the political climate leading to the internment camps.

- The next Board meeting is scheduled for Monday, May 21 at 7 p.m. in the Library Program Room.
- News articles were distributed.

INFORMATION ONLY ITEMS: None.

ADJOURNMENT

The meeting adjourned at 8:14 p.m.

Respectfully submitted,

Lisa G. Rosenblum
Director of Library and Community Services