

Director's Report September 10, 2012

- The Library and Community Services Department participated in the Sunnyvale Centennial Parade on 8/25. Staff carried large picture books and puppets and was greeted by cheers from on-lookers. LSC representatives also spoke to the public about Library and Community Services and offered craft activities for children from a Centennial LCS table on both Saturday and Sunday, 8/25 and 8/26.
- The Library now offers JobScout, a new online resource that can be accessed from the Library website. Through JobScout, job-seekers can search for positions in their area, learn how to write a resume, and obtain tips for impressing interviewers. In addition, JobScout offers 25 lessons on basic Internet skills that can benefit job-seekers and others. Instruction topics include: Using Gmail; Communicating Effectively Online; How to Use a Web Browser; and Privacy and Security Basics.
- The annual "Librarians' Showcase" on 8/1/12 featured talented Children's librarians who entertained children with stories, songs, finger puppets and audience participation.
- Sunnyvale Library's Discover & Go Museum Pass program has been live for almost two months. Discover & Go is the first self-service downloadable museum pass program to offer free and discounted museum passes to library card holders. Two of the most popular venues have been the San Jose Museum of Art and the Exploratorium. This website offers free or discounted visits to more than 25 museums that are available for Sunnyvale Library cardholders: <http://discover.sunnyvalelibrary.org/>
- The Canning Jar Terrarium Workshop on 8/7/12 for adults had an attendance of 60. All attendees walked away with living terrariums that they made themselves. Photographs are posted on the Sunnyvale Library Facebook page (<http://www.facebook.com/sunnyvalelibrary>) and on Pinterest: <http://pinterest.com/sunnyvalelib>.
- On 8/19/12, 120 participants learned how to create iPad art as Sumit Vishwakarma introduced the Library's multi-generational audience to sketching, drawing and painting using fingers, a stylus and various art applications on an iPad.
- NASA Kepler Mission Archive Scientist Dr. Susan Thompson Mullally presented *The Kepler Mission: Quest for New Worlds*, an expert talk accompanied by photographs of planets and stars from the NASA Kepler spacecraft. Dr. Susan Thompson Mullally held the attention of 122 adults, teens and children on 8/13 with facts, photographs and scientific speculation about finding Goldilocks planets in space, planets that might support life. Dr. Thompson fielded questions from children, teens and adults at the NASA funded Astro4Girls and Their Families program.
- Currently on exhibit in the laptop and public computer areas are paintings from members of the Open Painting (drop-in) Studio that meets in the Creative Arts Building at the Community Center. The paintings are in different media and include portraits, flowers, landscapes and animals- a wide variety from several artists.

- In the Library's display case is an exhibit from the City's Recycling Division which shows what objects are made from and what happens to glass, plastic, aluminum and paper refuse when it is recycled. The exhibit also explains how energy is saved by: banning plastic bags, using recycled paper, and making aluminum cans from old aluminum.
- The Sunnyvale Public Library now has a presence on the social media site Pinterest. Pinterest began as a scrapbooking website, and has grown to include posts (known as pins) by business owners, entrepreneurs and local governments to market their products and services. The Library is using Pinterest to make the community aware of library events and services. The Library is currently featuring bulletin boards about Books Worth Reading (staff recommended reading), Lookalike Book Covers (clever book match-ups), Shame in the Stacks (humorous titles in the collection), and recent Library event photos. The Library Pinterest page can be found by visiting <http://pinterest.com/sunnyvalelib/>
- Teen volunteers built a program-room size *Candyland* game this summer. On Saturday, August 18, approximately 75 younger children played the life-size game with costumed teens playing important roles such as the Gingerbread Kid, Mr. Chocolate and the Lollipop Fairy. It was a delicious and fun event.
- Children attended programs at the Library during the summer that included: musicians, comedians, a ventriloquist, magic, wild animals and puppets. Most of the outside performers were supported by the Friends of the Library.
- This summer, 3034 adults, teens and children signed up online to read specific numbers of books in the Library's Summer Reading programs for children, teens and adults. Of those who began the program, 1579 or 52% read the required number of books and received free books through the Friends of the Library. The number of participants increased by 10% over last year.
- The eBooks Made Easier class, which has been presented by librarians monthly for more than a year, continues to be well attended. On 9/5, 42 people participated in the class that has evolved in response to questions about new eReader devices and technological developments.

Handouts

"Alejandro Murguia Named New Poet Laureate" by Neal Riley, sfgate.com, 7/26/12.

"Ebooks Now for Everyone in Tulare", [Visalia Times-Delta](http://visalia-times-delta.com), 8/16/12.

"Libraries to Try Buying e-Books Directly" by Neal Riley, sfgate.com, 8/14/12.

"Plenty to Tell" by Chris Vongsarath, [The Sunnyvale Sun](http://thesunnyvale.com), 7/13/12.

"Sacramento Library Honored for Use of Book-Printing Machine" by Carlos Alcala, [The Sacramento Bee](http://thesacramento.com), 6/28/12.

"Urban Libraries Council Presents Award to San Jose Public Library", 7/20/12.

"View Rarely-Seen Historic treasures at 'Sacramento Archives Crawl'", 9/6/12.