



MINUTES

SUNNYVALE BOARD OF LIBRARY TRUSTEES September 10, 2012

The Board of Library Trustees met in regular session in the Library Program Room, 665 W. Olive Avenue at 7:00 p.m. with Jill Shanmugasundaram presiding.

The meeting was called to order at 7:00 p.m.

ROLL CALL

Boardmembers Present: Chair Jill Shanmugasundaram
Boardmember Narendra Pathak
Boardmember Tom Flaherty

Boardmembers Absent: Vice Chair Ray Su

Boardmember Pathak moved, and Boardmember Flaherty seconded, to excuse Vice Chair Su's absence from the September meeting. Motion carried unanimously.

Council Liaison: Chris Moylan (present)

Staff Present: Lisa G. Rosenblum, Director of Library and Community Services
Sue Kaplan, Supervising Librarian

PUBLIC ANNOUNCEMENTS: None.

CONSENT CALENDAR

1. Approval of Draft Minutes of 07/02/12

Boardmember Pathak moved, and Boardmember Flaherty seconded, approval of the consent calendar as presented. Motion carried unanimously.

PUBLIC COMMENTS: None.

PUBLIC HEARINGS/GENERAL BUSINESS

2. Children's Services Update:

Supervising Librarian Sue Kaplan provided the Board with an overview of FY 2011/12 highlights for Children's and Teens Services. Demand for Children's and Teen's services continues to grow. The number of programs offered is up by 13% in comparison to FY 2010/11 and 30% in comparison to FY 2009/10. Program attendance increased by 12% and 28% in comparison to

the last two fiscal years. Children's materials accounted for 40% of the total circulation which was approximately 1 million items from the children's collection.

The Children's Summer Reading Program had 1,884 participants, of those 1,065 completed the program by reading 10 books. The Teen Reading Program had 576 participants, of those 247 completed the program. Supervising Librarian Kaplan thanked the Friends of the Sunnyvale Public Library for their funding support of the Summer Reading Programs.

New programs for FY 2012/13 include: A new Afterschool Center with teen volunteers assisting children with reading and homework and a Teacher Open House program. Staff continues to offer the Lunchtime Librarian program; PSAT/SAT program and Bilingual Storytimes, author visits and Families Read Together at Columbia Neighborhood Center.

Chair Shanmugasundaram opened the public hearing, and there being no public testimonies, closed the public hearing.

3. Update on Branch Library:

Director Rosenblum reminded the Board that at the July 31 Study Session, Council approved that staff continue to explore a branch library in the Lakewood area. Director Rosenblum provided the Board with a brief overview of the next steps. The funds from the sale of the Raynor facility would be used for the construction of a branch library. City staff will be developing a project timeline in the next few weeks. City staff will be meeting with Sunnyvale School District officials to begin discussing a branch library on the Lakewood School property. Director Rosenblum and Public Works Director Steffens will be providing a branch library project presentation to the Lakewood Neighborhood Association on September 12 and Director Rosenblum and Director Steffens will be providing a presentation to the Parks and Recreation Commission at their October 10 meeting. Boardmembers inquired if alternative funding options are available for a branch library in case the Raynor facility is not sold. Director Rosenblum indicated that a branch library is contingent upon the sale of Raynor.

Chair Shanmugasundaram opened the public hearing, and there being no public testimonies, closed the public hearing.

NON-AGENDA ITEMS AND COMMENTS

• BOARDMEMBERS ORAL COMMENTS

Boardmember Pathak informed the Board that he was appointed by the County of Santa Clara Board of Supervisors to serve on the Council on Equal Employment Opportunities. His term expires June 30, 2016.

Boardmember Pathak shared with staff positive feedback he has received from library customers regarding the Microsoft Surface.

• STAFF ORAL COMMENTS

Director Rosenblum noted the following:

- The Library and Community Services Department participated in the Sunnyvale Centennial Parade on 8/25. Staff carried large picture books and puppets and was greeted by cheers from on-lookers. LCS representatives also spoke to the public about Library and Community Services and offered craft activities for children from a Centennial LCS table on both Saturday and Sunday, 8/25 and 8/26.

- The Library now offers JobScout, a new online resource that can be accessed from the Library website. Through JobScout, job-seekers can search for positions in their area, learn how to write a resume, and obtain tips for impressing interviewers. In addition, JobScout offers 25 lessons on basic Internet skills that can benefit job-seekers and others. Instruction topics include: Using Gmail; Communicating Effectively Online; How to Use a Web Browser; and Privacy and Security Basics.
- The annual “Librarians’ Showcase” on 8/1 featured talented Children’s librarians who entertained children with stories, songs, finger puppets and audience participation.
- Sunnyvale Library’s Discover & Go Museum Pass program has been live for almost two months. Discover & Go is the first self-service downloadable museum pass program to offer free and discounted museum passes to library card holders. Two of the most popular venues have been the San Jose Museum of Art and the Exploratorium. This website offers free or discounted visits to more than 25 museums that are available for Sunnyvale Library cardholders:
<http://discover.sunnyvalelibrary.org/>
- The Canning Jar Terrarium Workshop on 8/7 for adults had an attendance of 60. All attendees walked away with living terrariums that they made themselves. Photographs are posted on the Sunnyvale Library Facebook page (<http://www.facebook.com/sunnyvalelibrary>) and on Pinterest: (<http://pinterest.com/sunnyvalelib>).
- On 8/19, 120 participants learned how to create iPad art as Sumit Vishwakarma introduced the Library’s multi-generational audience to sketching, drawing and painting using fingers, a stylus and various art applications on an iPad.
- NASA Kepler Mission Archive Scientist Dr. Susan Thompson Mullally presented The Kepler Mission: Quest for New Worlds, an expert talk accompanied by photographs of planets and stars from the NASA Kepler spacecraft. Dr. Susan Thompson Mullally held the attention of 122 adults, teens and children on 8/13 with facts, photographs and scientific speculation about finding Goldilocks planets in space, planets that might support life. Dr. Thompson fielded questions from children, teens and adults at the NASA funded Astro4Girls and Their Families program.
- Currently on exhibit in the laptop and public computer areas are paintings from members of the Open Painting (drop-in) Studio that meets in the Creative Arts Building at the Community Center. The paintings are in different media and include portraits, flowers, landscapes and animals- a wide variety from several artists.
- In the Library’s display case is an exhibit from the City’s Recycling Division which shows what objects are made from and what happens to glass, plastic, aluminum and paper refuse when it is recycled. The exhibit also explains how energy is saved by: banning plastic bags, using recycled paper, and making aluminum cans from old aluminum.
- The Sunnyvale Public Library now has a presence on the social media site Pinterest. Pinterest began as a scrapbooking website, and has grown to include posts (known as pins) by business owners, entrepreneurs and local governments to market their products and services. The Library is using Pinterest to make the community aware of library events and services. The Library is currently featuring bulletin boards about Books Worth Reading (staff recommended reading), Lookalike Book Covers (clever book match-ups), Shame in the Stacks (humorous titles in the collection), and recent Library event photos. The Library Pinterest page can be found by visiting <http://pinterest.com/sunnyvalelib/>
- Teen volunteers built a program-room size Candyland game this summer. On Saturday, 8/18, approximately 75 younger children played the life-size game with

costumed teens playing important roles such as the Gingerbread Kid, Mr. Chocolate and the Lollipop Fairy. It was a delicious and fun event.

- Children attended programs at the Library during the summer that included: musicians, comedians, a ventriloquist, magic, wild animals and puppets. Most of the outside performers were supported by the Friends of the Library.
- This summer, 3034 adults, teens and children signed up online to read specific numbers of books in the Library's Summer Reading programs for children, teens and adults. Of those who began the program, 1579 or 52% read the required number of books and received free books through the Friends of the Library. The number of participants increased by 10% over last year.
- The eBooks Made Easier class, which has been presented by librarians monthly for more than a year, continues to be well attended. On 9/5, 42 people participated in the class that has evolved in response to questions about new eReader devices and technological developments.
- The next Board meeting is scheduled for Monday, 10/1 at 7 p.m. in the Library Program Room.
- News articles were distributed.

Councilmember Moylan informed the Board that he will serve as the Board of Library Trustees Council Liaison for the next six months. He provided the Board with an overview of the Council Liaison for Boards/Commissions programs. Councilmembers are assigned to Boards/Commissions for a six month period with automatic rotation.

INFORMATION ONLY ITEMS: None.

ADJOURNMENT

The meeting adjourned at 8:00 p.m.

Respectfully submitted,

Lisa G. Rosenblum
Director of Library and Community Services