



MINUTES

SUNNYVALE ARTS COMMISSION AUGUST 15, 2012

The Sunnyvale Arts Commission met in regular session in the Community Center Conference Room at 550 E. Remington Drive, Sunnyvale, CA 94087 at 7:01 p.m. with Chair Park presiding.

CALL TO ORDER

Chair Park called the meeting to order at 7:01 p.m.

SALUTE TO THE FLAG

ROLL CALL

Commissioners Present:

Chair Misuk Park
Vice Chair Tracy Seto
Commissioner Shawnte Santos
Commissioner Robert Sumner

Commissioners Absent:

Commissioner Vinita Karun

Council Liaison:

Councilmember Tara Martin-Milius (present)

Staff Present:

Superintendent of Community Services Nancy Bolgard Steward
Arts and Marketing Manager Diane Moglen
Recreation Coordinator II Tegan McLane
Administrative Aide Karen Smith

Others:

ASL Interpreter Cheryl Anton, Bay Area Communication Access (BACA)
ASL Interpreter Sherry Thannisch, Bay Area Communication Access (BACA)

Ms. Cheryl Anton and Ms. Sherry Thannisch provided interpretive services for Vice Chair Seto.

PRESENTATION

Tegan McLane, Recreation Coordinator II, presented an overview of the arts programs. Commissioners' questions were answered regarding fees, subsidy, publicity, marketing, social media, liability/photo release, and gallery space now utilized as classroom space.

PUBLIC ANNOUNCEMENTS – None

CONSENT CALENDAR

1.A. MOTION Approval of Draft Minutes of July 18, 2012

MOTION: Commissioner Sumner moved and Commissioner Santos seconded to approve Consent Calendar Item 1.A.

VOTE: 4-0 motion passed. Commissioner Karun was absent.

PUBLIC COMMENTS - None

PUBLIC HEARINGS/GENERAL BUSINESS

2. Consideration of Potential 2013 Study Issue – Visual Arts Facility

There was no staff report. The Commissioners' discussion was continued from the July 18, 2012, meeting.

Commissioner Santos said she reviewed the 2011 Consolidated General Plan and took points from the Arts Sub-Element with an eye toward cost savings; if a new visual arts facility is going to be established, it would be preferable to use a City-owned space.

Commissioner Sumner handed out copies of his research on museums near Sunnyvale.

Chair Park stated there is a case to be made for a more ambitious art museum plan since there is Council interest. The City has to have great amenities in order to attract businesses and new residents. The Commission is in a good position to be proactive and initiate a Study Issue to determine how feasible an art museum would be. Chair Park said she would email her comments to the Commissioners.

Superintendent Steward clarified the items the Arts Commissioners are asking to be considered in the Study Issue:

- Key policy question – Should the City take the lead on the visual arts museum? The Commission believes it should.
- Comprehensive needs assessment
 - What is the market?
 - What is the optimal size of the art museum?
 - What are the potential benefits to community?
 - What are the potential cultural benefits?
- Tie in with downtown to stimulate downtown development
- Medium size museum (10,000 – 20,000 sq. ft.)
- If the City does not take the lead, possibly reopen the former gallery space (1,000 – 1,200 sq. ft.) in the Creative Arts Center.

Superintendent Steward said she will draft a Study Issue paper for the Commissioners' review and action at the September meeting.

In response to questions regarding the proposal to sell the Raynor Activity Center, Councilmember Martin-Milius said the funds would create a branch library in Lakewood Village, an area that is in need of services and amenities.

Chair Park asked if Commissioners wanted to propose a Study Issue for how the 1% in-lieu funds would be used. Commissioners declined.

The Public Hearing was opened. There were no speakers. The Public Hearing was closed.

The Commissioners determined by general consensus that a Study Issue paper should be prepared to determine the feasibility of a Sunnyvale art museum. (Commissioner Karun was absent.)

NON-AGENDA ITEMS AND COMMENTS

COMMISSION MEMBERS Oral Comments

Chair Park said she presented the Commission's recommendation to Council on August 14, 2012, regarding RTC 12-187 Review Effectiveness of Existing Art in Private Development In-Lieu Fee Option (Study Issue)

Commissioner Seto handed out a press release recounting the October 6, 2012, Palo Alto Art Center re-opening after an 18-month closure and renovation. She said the updated and redesigned space would be an inspiration for the future arts museum in Sunnyvale.

STAFF Oral Comments

Superintendent Steward informed the Commissioners about the following items:

- Kristin Dance, Visual Arts Coordinator, will make a presentation to the Commission at the September meeting regarding an overview of Art in Private Development (AIPD) and Art in Public Construction Projects (AIPCP).
- City Council recommendation was shared regarding RTC 12-187 Review Effectiveness of Existing Art in Private Development In-Lieu Fee Option (Study Issue).
- Staff will be coming back to the Commission with a work plan for the development of the Art Master Plan. This will likely be in October.
- The artwork deaccession policy was explained. There is already an operating procedure in place, but this will formalize City policy.

INFORMATION ONLY ITEMS - None

ADJOURNMENT

Chair Park adjourned the meeting at 8:10 p.m.

Respectfully submitted,

Reviewed by:

Karen Smith
Recording Secretary
Community Services Division
Library and Community Services Department

Nancy Bolgard Steward
Superintendent of Community Services
Community Services Division
Library and Community Services Department