



## MINUTES

### SUNNYVALE ARTS COMMISSION SEPTEMBER 19, 2012

The Sunnyvale Arts Commission met in regular session in the Community Center Conference Room at 550 E. Remington Drive, Sunnyvale, CA 94087 at 7 p.m. with Chair Park presiding.

#### **CALL TO ORDER**

Chair Park called the meeting to order at 7 p.m.

#### **SALUTE TO THE FLAG**

#### **ROLL CALL**

##### **Commissioners Present:**

Chair Misuk Park  
Vice Chair Tracy Seto  
Commissioner Vinita Karun  
Commissioner Shawnte Santos  
Commissioner Robert Sumner

##### **Commissioners Absent:**

None

##### **Council Liaison:**

Councilmember Tara Martin-Milius (present)

##### **Staff Present:**

Superintendent of Community Services Nancy Bolgard Steward  
Visual Arts Coordinator Kristin Dance  
Performing Arts Coordinator Tegan McLane  
Administrative Aide Karen Smith

##### **Others:**

ASL Interpreter Cheryl Anton, Bay Area Communication Access (BACA)  
ASL Interpreter Sherry Thannisch, Bay Area Communication Access (BACA)

Ms. Cheryl Anton and Ms. Sherry Thannisch provided interpretive services for Vice Chair Seto.

**MOTION: Chair Park moved and Commissioner Santos seconded to excuse Commissioner Karun's absence from the August 15, 2012, meeting due to extenuating circumstances concerning her notification that she would be absent.**

**VOTE: 5-0 motion passed.**

#### **PRESENTATION**

Superintendent Steward said that, at the last meeting, Tegan McLane, Performing Arts Coordinator, presented a significant portion of what the Arts Unit does with her focus being on performing arts and Sunnyvale Theatre. Kristin Dance, Visual Arts Coordinator, will share information about another major portion of the Arts Unit—visual arts, Art in Private Development (AIPD) and Art in Public Places (AIPP).

Ms. Dance presented an overview of the City of Sunnyvale public art programs. Ms. Dance also talked about visual arts classes for youth and adults, Creative Arts Center classrooms, pottery studio, former gallery, and artists located at Raynor Activity Center. She has a Master of Fine Arts Degree with a background in curating and gallery operations. Commissioners' questions were answered about Broadcom artwork and safety issues, and mechanisms in place if artwork did not work out as hoped or if artwork is not being cared for.

**PUBLIC ANNOUNCEMENTS** – None

**CONSENT CALENDAR**

1.A. MOTION Approval of Draft Minutes of August 15, 2012

**MOTION: Commissioner Santos moved and Commissioner Sumner seconded to approve Consent Calendar Item 1.A. with the following correction on page three, first paragraph:**

- **Change Chair Parks to Chair Park**

**VOTE: 5-0 motion passed.**

**PUBLIC COMMENTS** - None

**PUBLIC HEARINGS/GENERAL BUSINESS**

2. Propose Study Issues

Superintendent Steward provided the staff report. She noted that the Commissioners had talked about a potential Study Issue over the last several months. In their agenda packet was *Study Issue LCS13-01 Consider Feasibility of City-Developed Art Museum in Downtown Sunnyvale* that was based on Commissioners' comments and questions from previous meetings. The Superintendent reminded the Commissioners of the Study Issue process and that this or any other Study Issue proposed by the Commission would be ranked for Council consideration at the October Commission meeting.

The floor was opened for discussion on Study Issue LCS13-01 or any new Study Issue.

Chair Park wanted to change the parameters of Study Issue LCS13-01 from a full-scale arts museum to an arts center. The operation would include a partnership with the City and the public and application for a 501c3 non-profit exemption would be desirable. She would consider a Study Issue to reopen the gallery but feels that the City can do more and step up offerings in curated arts programs.

Superintendent Steward recommended that this be done as a new Study Issue and not amend LCS13-01.

By general consensus, the Commissioners agreed to drop *Study Issue LCS13-01 Consider Feasibility of City-Developed Art Museum in Downtown Sunnyvale* because the cost and scope of the study was greater than anticipated.

Superintendent Steward asked Commissioners to articulate what type of services they envision for an arts center.

- Curated exhibits.
- More formal educational programs for adult arts programs that are event oriented, such as artist talks, presentations and art walks.
- Large-scale themed contests that call on the public with awards and inclusion into City's permanent art collection.

- Music for evening programs or recitals.
- Combined visual and performing arts programs.
- Event venue.
- Art Gallery opening receptions.
- Naming of Sunnyvale Arts Center.
- Create 501c3 non-profit exemption when possible.
- After downtown reopens, open a subsidiary or annex and offer an extension of arts programs when feasible.

Superintendent Steward offered background information on the former art gallery and the types of art and educational programs, partnerships and curated exhibits provided.

There was discussion about grant funding, application for 501c3 non-profit exemption, fundraising and "Friends" groups, such as Friends of the Library. Other discussion topics included marketing for public perception and volunteers.

**By general consensus, Commissioners agreed to create a new Study Issue to reopen the former art gallery in the Creative Arts Center and include a variety of new and expanded arts programs and exhibits, create a 501c3 non-profit exemption when possible, and open a subsidiary or annex and offer an extension of arts programs in downtown when feasible.**

Superintendent Steward said she would draft a new Study Issue paper for the Commissioners' ranking at the next meeting.

Commissioner Karun offered a new Study Issue to use company sponsorships and part of the 1% Art in Private Development (AIPD) in-lieu fee to provide funding for low income families to attend Hands on the Arts (HOTS). Superintendent Steward explained that, based on the existing regulation, the in-lieu fee can only be used for acquisition of public art. She clarified that Commissioner Karun did not want to amend the AIPD in-lieu fee regulation.

Superintendent Steward inquired if Commission Karun's intent was to amend the Recreation Fee Waiver Policy to include one day events, such as HOTS. After discussion including determination of income eligibility, fundraising and donations, Commissioner Karun withdrew her proposed Study Issue.

The Public Hearing was opened. There were no speakers. The Public Hearing was closed.

Commissioner Sumner inquired if there was a web presence where the public can see City-owned art. Staff responded that there is a link on the Library website, and a Public Art website is in the process of being developed. In the meantime, there is a Public Art list that is available upon request.

### **NON-AGENDA ITEMS AND COMMENTS**

#### COMMISSION MEMBERS Oral Comments

Commissioner Santos thanked staff for the opportunity to be included in the Centennial Parade; it was great fun.

Commissioner Karun thanked Commissioners and staff for allowing her to bring her son to the meeting.

Chair Park said the hayride around the orchard at the Centennial Celebration was fun. She stated Mayor Spitaleri addressed the City with positive news and community awards. Congratulations to the City and Council for a successful Centennial Celebration.

#### STAFF Oral Comments

Superintendent Steward said Council approved the AIPD in-lieu fee option, the concept of an art master plan, and a formal Deaccessioning Policy was also adopted. The next step is for staff to develop a work plan and timeline for creation of the art master plan.

#### **INFORMATION ONLY ITEMS** - None

#### **ADJOURNMENT**

Chair Park adjourned the meeting at 8:22 p.m.

Respectfully submitted,

Karen Smith  
Recording Secretary  
Community Services Division  
Library and Community Services Department

Reviewed by:

Nancy Bolgard Steward  
Superintendent of Community Services  
Community Services Division  
Library and Community Services Department