

Director's Report
March 4, 2013

- The Library received formal approval for the *Printing Old and New* Library Services and Technology Act (LSTA) grant application that was submitted to the California state Library (CSL). The grant will enable the Library to present programs on letterpress, 3D printing and screen printing.
- The director of the future United States Patent and Trademark Office satellite somewhere in Silicon Valley, Michelle Lee, will speak at the Library on Wednesday, May 16 at 4 p.m. She will share updates from the USPTO and her vision and plans for the Silicon Valley office.
- Three events were happening simultaneously on Wednesday, February 20 at the Library: 140 people learned about Estate Planning from financial planner Larysa Prytula in the Library's program room; the Monthly Book Group met in the Conference Room to discuss the selected Silicon Valley Reads memoir about returning from war, *The Long Walk* by Brian Castner; and a Night Owl Storytime entertained 70 children and parents in the Children's picture book area. The Library is making use of every available space!
- On Thursday, February 14, 75 attendees listened to Introduction to Fundraising Planning presented by Scott Ullman, regional training coordinator of the Foundation Center in San Francisco. Sunnyvale Public Library promotes grant and fundraising resources as the only Cooperating Collection of the Foundation Center in Santa Clara County.
- Forty parents and their school-aged children learned from Family Coach Susan Stone Belton at the first "Learning Together" workshop, *Discipline Strategies that Work* on Wednesday, February 6. Parents and children were guided to interactive discussions on a variety of disciplinary situations.
- The Peninsulaires, a local barbershop chorus of 30 men, performed on Sunday, February 24 and entertained an audience of 160 people spanning multiple generations.
- Adults enjoyed making valentines so much at the adults-only program on Wednesday, February 13 that future craft programs for adults are being planned on a monthly basis.
- Eighty-four people came to the Master Gardener's talk on Saturday, February 16 on growing blueberries, presented by Jack Kay. The talk was followed by a demonstration of pruning techniques at the Charles Street Garden.
- On Monday, February 25, a representative from H & R Block discussed, with an audience of 50, the new tax laws and the upcoming tax changes that will be put into place when new health care laws are enacted. To

compare health care provider benefits, www.coveredca.com was recommended.

- On Monday, March 4, volunteers and tax experts from Intuit will be assisting low income, active military and Earned Income Tax Credit qualified community members to file their income taxes online using TurboTax at the Library. This is the 6th year that an Intuit Tax Event has been held at Sunnyvale Library.
- There are three new Sunnyvale videos available at the Sunnyvale Public Library Youtube page, recorded by Sunnyvale Library staff. On the videos, recent immigrants tell their stories of coming to the United States and California. The stories can be accessed at:
<http://www.youtube.com/user/SunnyvaleLibrary?feature=watch>
- Michael Katz had 89 children, parents and grandparents enthralled with his stories, which included movement and audience participation, during a storytelling program at the Library on Saturday, February 23.
- To remember beloved children's author, Dr. Seuss's birthday (March 2nd), the Library participated in two events. A Children's Services librarian went to Lakewood School on Wednesday, February 27 to read Dr. Seuss stories in the Read Across America Program. Councilman Chris Moylan (dressed as "Thing 1") and Mayor Spitaleri also participated in the program. The Library held a children's story and craft program to celebrate Dr. Seuss on Thursday, February 28.

Handouts:

"Bascom Library in San Jose to Open on February 23 after a Long Delay because of City Budget Problems" by Mary Gottchalk, [San Jose Mercury News](#), 2/22/13.

"California Writers Club's Berkeley Branch Keeps Literary Legacy Alive" by Marta Yamamoto, [San Jose Mercury News](#), 2/14/13.

"'Free for All' Explores Libraries' Value" by Neal J. Riley, [San Francisco Chronicle](#), 2/22/13.

"Grand Opening of Bayview Branch Library" by Neal J. Riley, [San Francisco Chronicle](#), 2/20/13.

"Library Users Van to Provide Service to Community" by Tara Hurley, [The Daily Californian](#), 2/19/13.

"Los Gatos Library Celebrates Its 1st Birthday" by Judy Peterson, [San Jose Mercury News](#), 2/4/13.

"New North Long Beach Neighborhood Library Design Unveiled" by Sarah Bennett, [Long Beach Post](#), 2/4/13.

"San Francisco Library Eyes Laptop-Lending Kiosks" by Neal J. Riley, [San Francisco Chronicle](#), 2/3/13.