

# NEWS



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## **COMMUNITY SUPPORT REAPS NEW REWARDS**

SUNNYVALE, Calif. – Late last year, Sunnyvale’s eSilicon staff gave up their annual holiday party and instead donated \$5,000 to Sunnyvale’s Department of Public Safety to fund the purchase of two new automatic electronic defibrillators, or AEDs. That generous gift to the City has reaped new rewards.

Homestead Lanes, a Cupertino bowling center, saw earlier publicity about the eSilicon gift and offered eSilicon a day of bowling for their employees. “I read about eSilicon’s gift to the city,” said Homestead Lanes Director of Operations Paul Foott. “I thought it was a really great gesture, and I wanted to thank them, so I offered them the opportunity to come to Homestead Lanes.”

Jack Harding, eSilicon’s President and CEO, was quick to take the opportunity to accept and even expand on the offer. Harding felt this could be turned into something that would keep on giving, and his staff came up with the idea of a bowling tournament to be held April 1. The tournament will pit Harding and his leadership team against Sunnyvale Mayor Melinda Hamilton, Councilmembers Ron Swegles and Dave Whittum and several of the City’s executive leadership team. The winning team will receive a trophy, and that winner will then be able to challenge another company the following year to a trophy competition.

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As a way to give back even further to the Sunnyvale community, Harding decided eSilicon should make an additional gift to the City.

Harding explained, "As an employer in the City of Sunnyvale, eSilicon recognizes the importance of supporting the education of our children so they can grow up to be well trained, productive members of our workforce. In support of this objective, eSilicon is pleased donate \$1,000 to the Library Homework Center for Children."

Harding's vision is that companies challenged to participate in future tournaments will have the opportunity of identifying a charity or City department to benefit from a donation.

This year's tournament will run from 1:30 p.m. to 3:30 p.m., Thursday, April 1, at Homestead Lanes, 20990 Homestead Road, Cupertino.

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