

NEWS



Contact:
John Pilger
(408) 730-7535

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PROTECTING THE NEXT GREAT IDEA

Patent experts share industry secrets at the Sunnyvale Library

SUNNYVALE, Calif. — As a Patent and Trademark Resource Center, the Sunnyvale Public Library is honored to host two best-selling authors and patent experts who will share their expertise and answer questions about how to protect the next great idea. Richard Stim, author of *Profit from Your Idea: How to Make Smart Licensing Deals*, will speak June 18 at 7 p.m. on “Five Ways You Can Protect Your Great Idea without Filing a Utility Patent.” David Pressman, author of *Patent it Yourself*, will present on June 30 at 3 p.m. on the ins and outs of filing a patent application, followed by a question-and-answer period. Both free programs will be held at the Library, 665 W. Olive Ave., and do not require advanced registration.

For more information about this and other Library programs, visit SunnyvaleLibrary.org or call (408) 730-7300, option 5, TDD (408) 730-7501.

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