

NEWS



Contact:
Robert Walker
(408) 730-7458
Jennifer Garnett
(408) 730-7535

FOR IMMEDIATE RELEASE
July 3, 2013
Release # 07 01 13

Sunnyvale Gets High Marks from Residents in National Citizen Survey

SUNNYVALE, Calif. – Sunnyvale received high marks from residents on quality of life, acceptance of the City's diverse culture, ease of transportation, employment opportunities, public safety, parks and public trust when compared to other cities in the national survey. Areas for improvement included affordable housing, affordable child care and civic engagement.

The City community satisfaction survey goes out to residents every other year to gauge residential perception of the City and City services with the results compared to other cities nationwide. The responses help to provide staff, elected officials and other stakeholders with an evaluation of the delivery of services, identification of current successes and an assessment of opportunities to improve.

Overall, the findings suggest that most residents experience a favorable quality of life in Sunnyvale with 85 percent of survey respondents rating Sunnyvale as a "good" or "excellent" place to live. While there were many positive reasons why survey takers planned to stay in Sunnyvale for at least the next five years, the two characteristics receiving the most favorable ratings were the openness and acceptance of the community towards people of diverse backgrounds and the overall image or reputation of Sunnyvale. The two characteristics receiving the least positive ratings were the availability of affordable quality child care and housing.

The survey also likened 24 Sunnyvale services to a national benchmark database of more than 100 comparable cities. Respondents rated 22 of the City services as above,

two services as similar, and no services as below the benchmark comparison. In general, respondents conveyed a strong trust in local government. A majority rated the overall direction being taken by the City as “good” or “excellent,” which was much higher than the benchmark. Although the number of respondents reporting that they had contacted City employees in the past year was less than the national benchmark, interactions with employees of the City were ranked favorably, with their overall impression of City workers as “excellent” or “good.”

To see the full results of The National Citizen Survey for Sunnyvale, visit Survey.inSunnyvale.com and download the final and benchmark reports.

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