

NEWS



Contact:
Captain Jeffrey Plecque
(408) 921-7982

FOR IMMEDIATE RELEASE
November 14, 2014
Release # 11 02 14

PUBLIC SAFETY RECEIVES GRANT FOR SPECIAL TRAFFIC ENFORCEMENT AND CRASH PREVENTION

SUNNYVALE, Calif. – Sunnyvale’s Department of Public Safety (DPS) has been awarded a \$60,000 grant from the California Office of Traffic Safety (OTS) for a year-long program of special enforcements and public awareness efforts to prevent traffic-related deaths and injuries. DPS will use the funding as part of the City’s ongoing commitment to keep our roadways safe through both enforcement and education.

After falling dramatically between 2006 and 2010, the number of statewide injuries and deaths in traffic collisions saw slight increases in 2011 and 2012. Particularly worrisome are recent increases in pedestrian and motorcycle fatalities and the dangers of distracting technologies. This grant funding will provide opportunities to combat these and other devastating problems such as drunk and drugged driving and speeding.

“California’s roadways are still among the safest in the nation,” said OTS Director Rhonda Craft. “But to meet future mobility, safety, and sustainability objectives, we must create safer roadways for all users. DPS will be using these and other resources to reach the vision we all share – *Toward zero deaths, every 1 counts.*”

The grant will fund activities such as educational presentations; DUI checkpoints and saturation patrols; targeted enforcement and education to enhance bicycle and pedestrian safety; and distracted driving enforcement. Funding for this program is from OTS through the National Highway Traffic Safety Administration.

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