

# NEWS



**Contact:**  
Jennifer Garnett  
(408) 730-7535

**FOR IMMEDIATE RELEASE**  
**September 8, 2015**  
**Release # 09 02 15**

## **Sunnyvale Gets Positive Marks from Residents in Biennial Survey**

SUNNYVALE, Calif. – Sunnyvale received positive marks from residents in its biennial survey designed to gauge the city’s “livability” compared to other cities nationwide. Overall, the findings suggest that most residents experience a favorable quality of life in Sunnyvale with 90 percent of survey respondents rating Sunnyvale as a “good” or “excellent” place to live and 91 percent responding that they would recommend living in Sunnyvale to others.

To measure livability, residents responded to questions in the areas of safety, mobility, natural environment, built environment, economy, recreation and wellness, education and enrichment, and community engagement. Most of Sunnyvale’s ratings were similar to the national benchmark with some notable exceptions – for example, Sunnyvale as a place to work and its employment opportunities were higher than the benchmark whereas housing options and the availability of affordable housing were lower. All of the questions pertaining to the ratings of the City’s services were similar to the national benchmark with the exception of natural areas preservation (lower) and economic development (higher). Public safety and library services received the highest ratings while natural areas preservation, bus and transit services and traffic signal timing received the lowest.

The City also included in this year’s survey two open-ended questions to assess the top three community issues and the top three City services on which residents would like the City to focus in the coming year. The top community issues were crime and safety;

*~ more ~*

traffic and road safety; and affordable housing tied with growth, development and zoning/land use. The top City services were roads maintenance, traffic issues and street lighting; parks, recreation, libraries and open space; and police, fire and safety services.

The survey is conducted by the National Research Center, Inc. The survey responses help to provide staff, elected officials and other stakeholders with an evaluation of service delivery, identification of current successes and an assessment of opportunities to improve.

To see the full results of The National Citizen Survey for Sunnyvale, visit [Survey.inSunnyvale.com](http://Survey.inSunnyvale.com) and download the final reports.

# # #