

NEWS



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SUNNYVALE APPOINTS LEAD FOR DOWNTOWN REDEVELOPMENT

SUNNYVALE, Calif. – Sunnyvale City Manager Deanna J. Santana has appointed Hanson Hom as the Chief Downtown Project Manager to lead the City through one of its highest priorities – development of our Downtown and, specifically, the Town Center. With this appointment, Trudi Ryan will promote to Community Development Department (CDD) Director from her current role as Planning Officer, effective November 2, 2015. The City will soon begin a hiring process to fill the Planning Officer vacancy.

This summer, the litigation surrounding the project concluded and the current owner, Wells Fargo, is marketing the project – marked as one of the hottest real estate areas in Silicon Valley – for sale. This appointment ensures that the City is positioned to support development to build out the Town Center after years of waiting for this opportunity.

“The Sunnyvale downtown and the redevelopment of the Town Center is without question one of our biggest priorities and my goal is to build internal capacity to ensure we are strategic and leverage any opportunities that best serve Sunnyvale,” stated Santana. “Hanson has the depth of experience and background to lead us through this complex redevelopment project and ensure we realize the full potential of our downtown.”

Hom joined the City as CDD Director in 2007 and oversaw the redevelopment of the Town Center, prior to the economic downturn and resulting litigation that stalled the private development project for years.

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“We are so fortunate to have the high caliber of staff within CDD to make this transition as seamless as possible,” said Hom. “I’m really looking forward to being able to focus on the downtown at this critical juncture and this is a terrific opportunity for Trudi to expand her role within CDD.” Hom has been in the planning field for 35 years and holds a bachelor’s degree in Landscape Architecture from the University of California, Berkeley; a master’s degree in Urban and Regional Planning from San Jose State; and a master’s degree in Public Administration from California State University, East Bay. He’s also a Certified Economic Development Finance Professional through the National Development Council and is active in numerous planning associations, including the California Planning Roundtable and American Planning Association.

Ryan has been Sunnyvale’s Planning Official for 26 years overseeing long range planning and land use and development review. She holds a bachelor’s degree in Sociology and City Planning from Rutgers University and a master’s degree in Landscape Architecture from the University of California, Berkeley. She’s also been a member of the American Institute of Certified Planners since 1985. “I have been privileged to work with excellent staff and community members who have been instrumental in guiding Sunnyvale as it has grown and changed over the years,” said Ryan. “Sunnyvale has been such a well-managed city and it will be a lot of fun for me to work with the same great team but in a different capacity.”

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