

Sunnyvale Department of Public Safety



PRESS RELEASE

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FOR IMMEDIATE RELEASE:

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Incident #: N/A

SUNNYVALE RECEIVES GRANT FOR SPECIAL TRAFFIC ENFORCEMENT AND CRASH PREVENTION

The Sunnyvale Department of Public Safety (DPS) has been awarded an \$81,000 grant from the California Office of Traffic Safety (OTS) for a year-long program of special enforcements and public awareness efforts to prevent traffic-related deaths and injuries. Sunnyvale DPS will use the funding as part of the City's ongoing commitment to keep our roadways safe and improve the quality of life through both enforcement and education.

Bicycle and pedestrian fatalities are rising in California as more people use these non-motorized means of transportation. Locally, Sunnyvale DPS has investigated 312 fatal and injury collisions involving pedestrians and bicyclists during the past three years. In 2013, 701 pedestrians and 141 bicyclists were killed in California, while 4,735 pedestrians and 743 bicyclists were killed nationally.

The Sunnyvale DPS is proud of their long partnership with OTS, and will be using this grant funding and other resources to reach the vision OTS shares with public safety agencies throughout the State – *"Toward zero deaths, every 1 counts."*

Activities the grant will fund include:

- Educational presentations
- DUI checkpoints
- DUI saturation patrols

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- Distracted driving enforcement
- Seat belt and child safety seat enforcement
- Speed, red light, and stop sign enforcement
- Compilation of DUI “Hot Sheets,” identifying worst-of-the-worst DUI offenders
- Specialized DUI and drugged driving training such as Standardized Field Sobriety Testing (SFST), Advanced Roadside Impaired Driving Enforcement (ARIDE), and Drug Recognition Evaluator (DRE)

Funding for this program is from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

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