

# NEWS



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## **SUNNYVALE NAMES NEW ASSISTANT CITY MANAGER**

SUNNYVALE, Calif. – Sunnyvale City Manager Deanna J. Santana has announced that Walter C. Rossmann will be the City's new Assistant City Manager effective January 11, 2016.

"Sunnyvale is very well-regarded for the breadth and quality of services we provide to our community and we continually work to improve our performance and streamline operations," stated Santana. "The pace and complexity of our strategic priorities in that area demand a strong chief operating officer; Walter's experience with a range of support services for mid- and large-size cities has given him a comprehensive understanding of municipal operations, making him a perfect fit for that role. I'm delighted to bring another results-oriented leader to our team."

Rossmann has more than 16 years of public administration experience, specializing in finance and accounting, service and process improvements, performance management, budgeting, purchasing, labor negotiations and information systems. He began his career with the City of San Diego serving as Assistant Deputy Director of General Services and the Deputy Director of Financial Management before joining the City of San Jose in 2005. While in San Jose, he held several positions, including Chief Purchasing Officer, Deputy Director for Accounting and Purchasing, and Assistant Budget Director. In 2013, Rossmann joined the City of Palo Alto in his current role as the Director of their Office of Management and Budget. He holds a bachelor's degree in Hotel, Restaurant, and

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Travel Administration from the University of Massachusetts, and a master's degree in Applied Mathematics from Texas A&M University. He has also completed coursework toward a doctorate in Economics at the University of Texas at Austin.

“Sunnyvale is a very well-run city with a lot of exciting initiatives underway so it’s truly an honor to be selected for this position,” stated Rossmann. “I’m looking forward to joining the staff team to help achieve the City’s goals and improve their organizational effectiveness.”

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