

**Council Meeting: August 10, 2010****SUBJECT: Rejection of Proposals Received in Response to Request for Proposals to Furnish and Install a Wireless High Fidelity Network (F0904-88)****BACKGROUND**

Approval is requested to reject three proposals received in response to Request for Proposals (RFP) No. F0904-88 to furnish and install a citywide wireless high fidelity (WiFi) network for traffic control devices and community emergency AM radio broadcast system for the Transportation and Traffic Division and the Department of Public Safety (DPS).

DISCUSSION

This project represents a collaboration between DPS and Transportation & Traffic Division to expand the ability to broadcast important and/or emergency messages into the community. The project scope is to utilize the messaging capabilities of the forty five existing Fortel "VCalm" solar powered speed radar signs installed in neighborhoods throughout the City. It will require the creation of a WiFi and/or radio network that will allow DPS and Traffic & Transportation staff to remotely program messages that will be broadcast to the neighborhoods where the VCalm signs are installed, instructing the public to tune to the Community Emergency AM Radio Broadcast System for more information.

A Request for Proposals (RFP) was developed by Purchasing staff, while detailed specifications were jointly prepared by the Department of Information Technology, Transportation/Traffic and DPS. RFP No. F0904-88 was issued on May 5, 2010. Proposals were direct mailed to five known WiFi system integrators, and broadcast to other potential proposers through the Onvia Demandstar public procurement network. Twenty eight firms requested proposal documents. On the proposal due date of June 9, 2010, three responsive proposals were received as follows:

GDI Communications, LLC of Verdi, Nevada	\$288,817
Econolite Traffic Engineering, of Anaheim	\$568,528
DKS Associates, of Oakland	\$716,380

All of the proposals exceed the available budget of approximately \$67,000. The significant disparity in budgeted funds versus proposal pricing can be attributed to an error in scoping the project requirements regarding system availability/reliability. Staff is in the process of reviewing the specifications to determine whether changes can be made to the system requirements that do

**Rejection of Proposals Received in Response to Request for Proposals No. F0904-88 to
Furnish and Install a Wireless High Fidelity Network
August 10, 2010
Page 2 of 2**

not sacrifice system integrity and reliability, and stay within the available budget.

FISCAL IMPACT

Approximately \$67,000 is budgeted for this project. Should additional funding be necessary (as estimated by the specification review), staff will prioritize this project for potential funding in the context of the FY 2011/2012 projects budget process.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's Web site.

RECOMMENDATION

It is recommended that Council reject the proposals received in response to Request for Proposals F0904-88.

Reviewed by:

Grace K, Leung, Acting Director, Finance
Prepared by: Pete Gonda, Purchasing Officer

Reviewed by:

Cuong Nguyen, Director, Information Technology

Reviewed by:

Marvin Rose, Director, Public Works

Approved by:

Gary M. Luebbbers
City Manager

Attachments

None.