



**Council Meeting: August 28, 2012**

**SUBJECT: League of California Cities Peninsula Division Election of Officers**

**BACKGROUND**

Each year the League of California Cities' Peninsula Division (Division) holds an election of Division officers at the League of California Cities' annual conference. Any incorporated city in the counties of San Francisco, San Mateo, and Santa Clara is eligible for membership in the Division. A Division member city is represented by its municipal officers. Each member city is entitled to one vote for each position.

**EXISTING POLICY**

**Council Policy 7.3.1 Legislative Management – Goals and Policies Goal 7.3.C:** Participate in intergovernmental activities, including national, state, and regional groups, as a means to represent the City's interests, influence policy and legislation, and enhance awareness.

**DISCUSSION**

The Division has several functions, including:

- To conduct periodic meetings of city officials to discuss municipal problems, opportunities and legislative / governmental issues;
- To share knowledge relating to municipal government by all appropriate means and to increase interest and involvement among city officials;
- To assist the officials of the League of California Cities in formulating policies and rendering service by expressing to said League by duly adopted resolutions the recommendations of this Division; and
- To assist the representatives of the League of California Cities in formulating policies with respect to legislative matters, promoting sound legislation and opposing measures not viewed to be in the best interests of the cities.

To assist Council in casting its vote, staff is presenting this report with the proposed slate of candidates for Division officer positions for Council consideration and action. For reference, Council may review the *Peninsula Division 2012-2013 Officers Ballot* (Attachment A).

The City may vote for ONE candidate in each officer position as stated in the *By-laws of the Peninsula Division, League of California Cities, Article III, Section 3*, as follows:

*“The membership of the Division shall be represented therein by the municipal officers of member cities. Active participation in the deliberations of the Division and voting on any question shall be confined to member municipalities. The representatives of each member city shall collectively cast one vote. Votes cast on questions affecting municipal policy reflect the opinion of the Division, and do not commit individual cities to the decision.”*

The proposed candidates are as follows, and their biographies are included for Council reference in Attachment B:

*President*

Rich Garbarino, Mayor, South San Francisco

*Vice President*

Chuck Page, Mayor, Saratoga

*Secretary-Treasurer*

Kelly Fergusson, Council Member, Menlo Park

*At-large (Santa Clara County)*

Jason Baker, Council Member, Campbell

Jim Davis, Councilmember, Sunnyvale

Nancy Shepherd, Council Member, Palo Alto

*At-large (San Mateo County)*

Michael Brownrigg, Council Member, Burlingame

**FISCAL IMPACT**

There is no fiscal impact related to this report.

**PUBLIC CONTACT**

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's Web site.

**ALTERNATIVES**

1. Council takes action to vote for one candidate in each officer position.
2. Other action as recommended by Council.

**RECOMMENDATION**

Staff recommends Alternative 1:

1. Council takes action to vote for one candidate in each officer position.

The Division role in assisting the League of California Cities' officials in formulating policies is important. It is also a key method towards ensuring that the City's position on legislative matters is communicated. Active City representation on this body should be a priority in the City's Intergovernmental and advocacy efforts.

Reviewed by:

Robert Walker, Assistant City Manager

Prepared by: Heidi Kirk, Executive Assistant to Mayor and Council

Approved by:

Gary M. Luebbers  
City Manager

**Attachments**

- A. LCC Peninsula Division 2012-2013 Officers Ballot
- B. Candidate Biographies for the 2012-2013 LCC Peninsula Division Executive Committee

**Attachment A**



**PENINSULA DIVISION  
MEMBER CITIES**

- ATHERTON
- BELMONT
- BRISBANE
- BURLINGAME
- CAMPBELL
- COLMA
- CUPERTINO
- DALY CITY
- EAST PALO ALTO
- FOSTER CITY
- GILROY
- HALF MOON BAY
- HILLSBOROUGH
- LOS ALTOS
- LOS ALTOS HILLS
- LOS GATOS
- MENLO PARK
- MILLBRAE
- MILPITAS
- MONTE SERENO
- MORGAN HILL
- MOUNTAIN VIEW
- PACIFICA
- PALO ALTO
- PORTOLA VALLEY
- REDWOOD CITY
- SAN BRUNO
- SAN CARLOS
- SAN FRANCISCO
- SAN JOSE
- SAN MATEO
- SANTA CLARA
- SARATOGA
- SOUTH SAN FRANCISCO
- SUNNYVALE
- WOODSIDE

**DIVISION OFFICERS**

- PRESIDENT**  
STEVE TATE  
MAYOR  
CITY OF MORGAN HILL
- VICE PRESIDENT**  
RICH GARBARINO  
MAYOR  
CITY OF SOUTH SAN FRANCISCO
- SECRETARY/TREASURER**  
STEVE RICE  
MAYOR  
TOWN OF LOS GATOS
- DIRECTOR**  
ART KIESEL  
MAYOR  
CITY OF FOSTER CITY
- PAST PRESIDENT**  
BARBARA PIERCE  
COUNCILMEMBER  
CITY OF REDWOOD CITY
- AT LARGE**  
CHUCK PAGE, MAYOR  
SARATOGA
- KIRSTEN KEITH, MAYOR  
MENLO PARK
- STAFF LIAISON**  
JESSICA STANFILL  
REGIONAL REPRESENTATIVE  
EMAIL: JSTANFILL@CACITIES.ORG

**Peninsula Division  
2012-2013 OFFICERS BALLOT**

**CITY: SUNNYVALE**

Please return to Jessica Stanfill Mullin, PO Box 5630, So San Francisco, CA 94080 by August 31<sup>st</sup> or deliver at the breakfast on September 7<sup>th</sup>.

**President:**  
Rich Garbarino, Mayor, So. S.F. Yes \_\_\_

**Vice President:**  
Chuck Page, Mayor, Saratoga Yes \_\_\_

**Secretary-Treasurer:**  
Kelly Fergusson, Council Member, Menlo Park Yes \_\_\_

**At-Large – VOTE FOR ONE CANDIDATE IN EACH COUNTY**

**Santa Clara County**  
Jason Baker, Council Member, Campbell Yes \_\_\_

Jim Davis, Council Member, Sunnyvale Yes \_\_\_

Nancy Shepherd, Council Member, Palo Alto Yes \_\_\_

**San Mateo County**  
Michael Brownrigg, Council Member, Burlingame Yes \_\_\_

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Title

\_\_\_\_\_  
Signature

**Attachment B**



## Candidate's Biographies for the

### 2012-13 League of California Cities Peninsula Division Executive Committee

**Position: President**

**Candidate: Rich Garbarino, Mayor, South San Francisco**



**Application Statement:**

#### RELATED QUALIFICATIONS POSITION OF PRESIDENT

I have been a member of the Peninsula Division since my appointment to the City Council in 2002. I have previously served as the Member at Large, Secretary/Treasurer and currently am the Vice President of the Division and a member of the Board of Directors. My Division activities include member of the Bocce Tournament Committee and fund raiser/SOS "singing" group, that worked to ensure passage of Prop. 22. I have also served on various policy committees over the years. I have a firm belief in what the League is doing to preserve the integrity of our cities and retain local autonomy and will continue to work towards that end. I would hope to continue serving the Division and the League as the Division President. Thank you for your consideration of my application.  
Respectfully,

#### Rich Garbarino

##### Rich Garbarino Biography

Rich Garbarino was appointed to the Council in December 2002 to fill the vacancy left with the election of Gene Mullin to the Assembly. Mayor Garbarino ran for election in 2003 and was elected to his first full four year term. On December 5, 2006, and again on December 5, 2011, he was sworn in to serve as Mayor of South San Francisco. Mayor Garbarino was re-elected in 2007 & 2011 with his current term expiring in 2015.

Mayor Garbarino was born and raised in San Francisco. He received an Associates degree in Business from City College of San Francisco and a Bachelor of Arts degree in Business Management from La Salle University. In addition, Mayor Garbarino holds several professional designations: Real Property Administrator, Registered Property Maintenance Professional, and Professional Asset Manager.

Mayor Garbarino and his wife Elaine (Higuera) have lived in South San Francisco since 1964. They have three children, Gina, Rich Jr., and Andrea, and six grandchildren.

Mayor Garbarino's professional career includes positions of Director/Manager in the Fiscal Affairs Department of San Francisco State University, Director, Plant Operations/Plant Services, San Francisco State University, Operations Manager for Homart Development, Supervisor, Facility Services Department of Bechtel Power Corporation, Regional Manager, Bekins Building Maintenance Corporation, and Partner in a family-owned business.

Mayor Garbarino's community and public service commitments span 22 years and include:

- City of South San Francisco City Council, 2002-present
- Member, Parks and Recreation Commission, four terms, from 1981 to 2002. Served as Chair, four times during his tenure.
- Code Enforcement Hearing Officer, 2000-2002
- BART Citizens Advisory Board
- President Avalon-Brentwood Homeowner's Association, 1986-2002
- Youth Baseball coach, seven years, including girls' softball
- Cub Scout Pack Leader
- Initiated the collection and sending of primary and secondary school textbooks for the TRW Secondary School of Christmas Island, Republic of Kiribati
- Secured donations of funds/equipment from private and public sectors for the Parkway Middle School computer lab
- Organized the pickup/delivery of bakery goods for Safe Harbor shelter
- Junior Achievement volunteer, Los Cerritos Elementary, "How Government Works" program
- Is assisting third grade teachers at Spruce School with the gathering of materials for a permanent display of South San Francisco history for their students
- Volunteer presenter, El Camino High School, "Why We Vote"
- Volunteer reader, Los Cerritos School Principal's Book of the Month program
- Member St. Veronica's Parish Council, liaison to the Parish Finance Committee and member of Usher's Group
- Member P.A.L. Booster Club

**Liaison Assignments:**

- South San Francisco School District
- Airport / ANIP

**Local Assignments and Committees:**

- Community Development Block Grant
- Bio-Science Sub-Committee – organized a science project partnership with the South San Francisco Unified School District, various bio-tech firms and the City

**Regional Assignments:**

- Airport Community Roundtable Land Use Committee
- Peninsula Traffic Congestion Relief Alliance Board
- Senior Mobility Task Force
- Association of Bay Area Governments (ABAG) City's voting delegate
- ABAG Executive Board Member
- ABAG Regional Airport Planning Committee
- Peninsula Division, Council of Cities, member of the Executive Board
- Member, San Mateo Domestic Violence Council
- Congestion Management Environmental Quality

**State Assignments:**

- Member, League of California Cities Public Safety Policy Committee

**Position: Vice President**

**Candidate: Chuck Page, Mayor, Saratoga**



**Application Statement:**

I have served on the Board of Directors of the Peninsula Division of the League of California Cities for the past 3 years. I also serve as the Vice Chair of the League's Environmental Policy Committee. I welcome the opportunity to continue my service to the Peninsula Division as Vice President and dedicate myself to ensure that the Division has a strong voice in the League as we continue our fight for local control and collaborative solutions to the issues that we face.

**Chuck Page – Biography**

Elected to Saratoga City Council 2006, re-elected 2010

- **2009, 2012** – Mayor
- **2008, 2011** – Vice Mayor
- **2009 – Present** – Member of League of California Cities Environmental Policy Committee, Vice Chair in 2012
- **2009 – Present** – At-Large Member of the Board of Directors, Peninsula Division of League of California Cities
- **2006 – Present** West Valley Sanitation District (Chairman 2009, 2012)
- **2009 – 2011** Valley Transportation Authority Board of Directors
- Saratoga Planning Commissioner – 1998-2001
- President & Board Member, Friends of Saratoga Library – 2000-2003
- Board Member – Saratoga Area Senior Coordinating Council (SASCC)
- Saratoga Rotarian since 2000
- Started Youth Group at SH Church, Saratoga, 2005-6
- Auctioneer for Boys & Girls Club of Silicon Valley, Sacred Heart Church, Saratoga HS Sports Boosters, Assistance League of Saratoga-Los Gatos, Saratoga Rotary, Boy Scouts of America, etc.

Born Schenectady, New York, grew up in Northern New Jersey

Attended Fairfield University and Ramapo College of NJ, and graduated with a

- BS Mathematics and
- BS Business Administration

**Work History**

IBM – 15 years:

- Programmer, Systems Engineer, Sales Rep
- Sales Manager
- National Sales & Marketing Manager – CAD/CAM Solutions

Worked for Microsoft as Regional Director, Los Angeles

Worked for several Computer Sales firms as Sales and Professional Services manager in the Technology arena

Government Relations & Sales for RecycleBank and Republic Services

Currently Financial Services Representative for First Investors

**Position: Secretary/Treasurer**

**Candidate: Kelly Fergusson, Councilmember, Menlo Park**



**Application Statement:**

The League of California Cities is a vital organization, now more than ever, because it is critical for the interests of cities to be represented effectively in Sacramento. It is also important as a professional, educational and networking "trade" organization where we can learn about best practices in every aspect of our public service vocation.

I have served on three different state-wide LCC policy committee over five years, and have participated in signature gathering and publicity events for LCC-driven ballot initiatives as well as lobbying efforts in Sacramento. I always attend the LCC annual conference, and as many quarterly chapter meetings as I am able. (Of course as an officer, attending the chapter meetings would be of even greater priority.)

I welcome the opportunity to serve!

**Kelly Fergusson Biography**

Since her election to Menlo Park City Council in 2004, Kelly Fergusson has been known for her dynamic, neighborhood-empowered leadership style. A long-time community champion, Kelly launched the Downtown Block Parties, revitalized neighborhood commercial centers, and advocated for local small businesses, including playing a key role in saving Kepler's Books. Tough fiscal management in lean times has resulted in a triple-A credit rating for Menlo Park, one of only a handful of California cities to achieve this distinction.

Additional highlights of Kelly's tenure on City Council include recruitment of Tesla Motors' showroom on El Camino Real, relocation of Facebook's global headquarters to Menlo Park, and the opening of the Rosewood Hotel on Sand Hill Road. To serve our youth and broader community, four new world-class recreation facilities (pool, gymnasium, gymnastics center, and family recreation center) grace the City Hall campus, and popular recreation programs fill our vibrant sports fields, pools and many parks city-wide. In addition, Kelly has ensured Police Services are a top city priority.

Regionally, Kelly is vice-chair of the San Mateo County Council of Cities, board member of the Bay Area Water Supply and Conservation Agency (BAWSCA) and the Bay Conservation and Development Commission (BCDC, alternate). She previously served on a number of other transportation- and infrastructure-related policy boards, including San Francisquito Creek JPA, and as a founding member of Peninsula Cities Consortium and Coalition for Expanded Transit (CETS). She serves on the Advisory Council of Peninsula Volunteers, which provides services to our aging residents.

She earned a B.S. in Applied Earth Sciences (Land Use Planning) and a M.S. and Ph.D. from Stanford University in Civil Engineering. Kelly lives in the Willows neighborhood of Menlo Park with her husband Robert Zeien who works for Stanford School of Medicine and is an avid youth baseball and basketball coach. They have two children, Grace (13) and Elliot (10), as well as Dusty, a German Shorthair Pointer.

**Position: At-Large Representative, Santa Clara County**

**Candidate: Jason Baker, Councilmember, Campbell**



**Application Statement:**

I have been active with the State league and the Peninsula division, including serving as a Peninsula Division representative to the Public Safety Committee for the past two years. In addition, I serve on the committee for one the division's main fundraisers, the Bocce Ball tournament. I have also been active and informed regarding regional issues, including through my membership on the Cities Association of Santa Clara County, where I now serve on the Executive Board as Secretary/Treasurer.

**Jason Baker Biography**

Jason Baker was elected to the Campbell City Council in November 2008. Mr. Baker served as Campbell's Mayor for 2011 before returning to the role of Council Member to complete his four year term.

Mr. Baker earned his B.A. in Political Science at the University of California at Davis in 1995. After graduation, he was a Research Associate for the Violence Prevention Research Program at the UC Davis School of Medicine for two years prior to entering law school. While attending law school, Mr. Baker clerked for the Special Litigation Division of the San Francisco City Attorney's Office. Mr. Baker received his J.D., Cum Laude from Santa Clara University School of Law in 2000.

Mr. Baker has been active on a number of County boards and commissions, particularly in the area of public safety and emergency preparedness. He currently serves as the Vice Chair of the Silicon Valley Regional Interoperability Authority, and as Vice Chair of the Santa Clara County Emergency Preparedness Council. In both 2010 and 2011 he was selected by the president of the Peninsula Division of the California League of Cities to represent the division on the California League's Public Safety Committee. Mr. Baker is now serving his second year as a board member of the Cities Association of Santa Clara County; he now serves on the Executive Board as well, as Secretary/Treasurer of the Cities Association.

Mr. Baker is the founder the Law Office of Jason Baker, located in downtown Campbell. He is very happily married to his lovely wife Mairead; together they have a son, Eamonn (4yrs), and a daughter, Rowan (2yrs).

**2012 City Council Committee Assignments:**

- Advisory Commissioner Appointment Interview Subcommittee
- Downtown Subcommittee
- Economic Development Subcommittee
- Legislative Subcommittee
- League of California Cities*
  - Public Safety Policy Committee*
- Cities Association of Santa Clara County:
  - Board of Directors
  - Executive Board
  - Cities Selection Committee
- Santa Clara County Emergency Preparedness Council (Vice Chair)
- Silicon Valley Interoperability Authority (SVRIA) (Vice Chair)

**Position: At-Large Representative, Santa Clara County**

**Candidate: Jim Davis, Councilmember, Sunnyvale**



**Application Statement:**

I was elected to the Sunnyvale City Council in November of 2011 and took office in January. I have made an effort to attend all Peninsula Division functions and become familiar with how the League of Cities operates. Prior to my election I spent a considerable amount of time representing law enforcement in Sacramento. I have a keen understanding regarding how the legislature works. I have significant experience reporting back to those I represent on legislative issues.

**Jim Davis Biography**

**EDUCATION**

- Associate of Science Degree, Administration of Justice, West Valley Community College (1970 – 1973)
- BS, Political Science, Minor, Psychology, San Jose State University (1973 – 1975)

**PROFESSIONAL EXPERIENCE**

- Sunnyvale Public Safety Officer (July 1986 – October 2011)
- San Jose Law Enforcement (October 1975 – July 1986)

**GOVERNMENT ACTIVITIES**

- Valley Transportation Authority (VTA) Policy Advisory Committee (PAC) Alternate (2012 – Present)
- National League of Cities (NLC) Public Safety and Crime Prevention Policy and Advocacy Committee (2012 – Present)

**PROFESSIONAL ORGANIZATIONS**

- California Narcotic Officers Association (1986 – Present)
- Peace Officers Research Association of California (1975 – 2011)
- Member, California Gang Investigators Association (Present)
- Member, Central Coast Gang Investigators Association (Present)
- Member, Sunnyvale Public Safety Officers Association (Present)

**COMMUNITY SERVICE**

- Regional Advisor, Cali Nev Ha Key Club (2006 – Present)
- Instructor, Parent Project (2008 – Present)
- Advisor, Homestead High School Key Club (2001 – Present)

**COMMUNITY SERVICE**

- Advisor, Sunnyvale Middle School Builders Club (2003 – Present)
- Chairman, Sunnyvale Pet Parade (2010)
- Member, Mayor's Reading by Third Grade Committee (2008)
- Sunnyvale Basketball Shoot-Off Program (2006 – 2011)
- Sunnyvale Charter Review Committee (1991)

**MEMBERSHIPS**

- Silicon Valley Kiwanis (1999 – Present)
- Cops Care Cancer (2006 – Present)
- Sunnyvale Challenge Team (Present)
- Mountain View Challenge Team (Present)

**COMMENDATIONS AND AWARDS**

- Advisor of the Year, Cali Nev Ha Key Club (2011)
- Recognition of Service, SNAIL Neighborhood Association (2011)
- Public Safety Officer of the Year (2009)
- Certificate of Excellence, Sunnyvale Middle School (2009)
- Distinguished Service Award, Cal Nev Ha Kiwanis (2008)
- Distinguished Service, Vargas Elementary School (2006 – 2008)
- Ellis Elementary School Recognition of Service (2008 and 2009)
- Sunnyvale Volunteer of the Year (2005)
- California State Senate and Assembly Recognition of Public Service (2005)
- Santa Clara County Board of Supervisors Recognition of Public Service (2005)
- Kiwanis Member of the Year (2003)
- Alan J Garcia Leadership Award (2001)
- Who's Who Leadership Recognition (1994)



**Position: At-Large Representative, Santa Clara County**

**Candidate: Nancy Shepherd, Councilmember, Palo Alto**

**Application Statement:**

As a City Council Member for Palo Alto, I have been involved in regional topics regarding transportation, housing, education and legal services. My experience will help service the county and peninsula League based on my long standing relationship with community leaders and activists. I would appreciate this appointment.

**Nancy Shepherd Biography**

**Personal**

Born in San Francisco, CA and raised in California  
Resident of Palo Alto since 1984

**Occupation**

Self-employed Managerial Accountant, part time

**Education**

San Francisco State University  
Graduate, Mid-Peninsula Leadership  
MA International Relations SFSU

**Council Service**

Elected to City Council in 2010

**Council Committees**

Policy & Services  
Finance Committee, Chair 2012  
Rail Committee  
Liaison, Utilities Commission  
Liaison, Library Advisory Commission  
Liaison, Historic Resource Commission  
Liaison, Public Arts Commission  
Liaison, VTA Bus Rapid Transit Policy Advisory Committee  
Alternate, VTA Policy Advisory Committee

**Community Service**

2008-Present, Trustee, Mid-Peninsula High School  
2006-2010, Financial Manager, Community Legal Services in East Palo Alto  
2004-2009, Treasurer, Palo Altans for Government Effectiveness (PAGE)  
2003-2005, Event Planner, Adolescent Counseling Services  
2000-2002, President, Palo Alto Council of PTAs  
1999-2002, Board Member, Palo Alto Foundation for Education  
1995-2002, Organizer, PAUSD district-wide fundraising

**Awards**

2009 & 2010, The Wiley W. Manuel Award for Pro Bono Legal Service, The State Bar of California  
2007, Sally Siegel Award, Palo Alto Council of PTAs  
2006, Volunteer of the Year Award, Adolescent Counseling Service  
2002, California State PTA Honorary Service Award, Palo Alto Council of PTAs

**Position: At-Large Representative, San Mateo County**

**Candidate: Michael Brownrigg, Councilmember, Burlingame**



**Application Statement:**

I am a California native, growing up in the Bay Area and attending local schools until my mother moved us to the UK. In 1997, my life came full circle when a SF-based venture capital firm hired me away from my job in US Foreign Service in Hong Kong. I have been engaged for most of my life in public service or in helping young companies grow; I appreciate dynamism, I support smart growth, and I believe in sound investments that have measurable returns for quality of life and economic wellbeing.

**Michael Brownrigg Biography**

Prior to founding Total Impact Advisors, Michael spent 11 years in venture capital and 12 years in the US Foreign Service. At ChinaVest, the oldest US private equity firm in China, Michael was Managing Partner and helped make and manage investments in growth companies in logistics, manufacturing, consumer services and information technology. Michael served on the Investment Committee and oversaw investor relations with ChinaVest's blue chip US institutional Limited Partners.

Michael's commitment to public service began in the US State Department, where he served our country as a diplomat in Syria, Washington DC and Hong Kong, and it continues today in his home town of Burlingame, California where he serves as one of five elected City Council members. He is also an advisor at the non-profit Foundation for a College Education, an institution aimed at working with disadvantaged kids and their families to prepare for and succeed in college. Finally, Michael speaks, teaches and writes when he can about international economics (see, e.g., the Washington Post op-ed "Our Stake in the Bailouts"). Michael received his BA from Williams College in Economics and German.

"I eye-witnessed the China miracle in the 1990s, where more people were lifted out of poverty in less time than at any period in our planet's history. The mechanism was the market and entrepreneurship. I believe strongly that private enterprise can be a powerful engine for social benefits, when constructed and financed appropriately."