



**Council Meeting: August 27, 2013**

**SUBJECT: Discussion and Possible Action to Vote for League of California Cities Peninsula Division Election of Officers**

**BACKGROUND**

Each year the League of California Cities' Peninsula Division (Division) holds an election of Division officers at the League of California Cities' annual conference. Any incorporated city in the counties of San Francisco, San Mateo, and Santa Clara is eligible for membership in the Division. A Division member city is represented by its municipal officers. Each member city is entitled to one vote for each position.

**EXISTING POLICY**

**Council Policy 7.3.1 Legislative Management – Goals and Policies Goal 7.3.C:** Participate in intergovernmental activities, including national, state, and regional groups, as a means to represent the City's interests, influence policy and legislation, and enhance awareness.

**CEQA REVIEW**

N/A

**DISCUSSION**

The Division has several functions, including:

- To conduct periodic meetings of city officials to discuss municipal problems, opportunities and legislative / governmental issues;
- To share knowledge relating to municipal government by all appropriate means and to increase interest and involvement among city officials;
- To assist the officials of the League of California Cities in formulating policies and rendering service by expressing to said League by duly adopted resolutions the recommendations of this Division; and
- To assist the representatives of the League of California Cities in formulating policies with respect to legislative matters, promoting sound legislation and opposing measures not viewed to be in the best interests of the cities.

To assist Council in casting its vote, staff is presenting this report with the proposed slate of candidates for Division officer positions for Council consideration and action. For reference, Council may review the *Peninsula Division 2013-2014 Officers Ballot* (Attachment A).

The City may vote for ONE candidate in each officer position as stated in the *By-laws of the Peninsula Division, League of California Cities, Article III, Section 3*, as follows:

*“The membership of the Division shall be represented therein by the municipal officers of member cities. Active participation in the deliberations of the Division and voting on any question shall be confined to member municipalities. The representatives of each member city shall collectively cast one vote. Votes cast on questions affecting municipal policy reflect the opinion of the Division, and do not commit individual cities to the decision.”*

The proposed candidates are as follows, and their biographies are included for Council reference in Attachment B:

*President:*

Chuck Page, Council Member, Saratoga

*Vice President:*

Kirsten Keith, Council Member, Menlo Park

*Secretary-Treasurer:*

Nancy Shepherd, Vice Mayor, Palo Alto

*Board Director:*

Marilyn Librers, Council Member, Morgan Hill

**At-Large – Vote for One Candidate in Each County**

*Santa Clara County*

Jim Davis, Council Member, Sunnyvale

*San Mateo County*

Art Kiesel, Council Member, Foster City

**FISCAL IMPACT**

There is no fiscal impact related to this report.

**PUBLIC CONTACT**

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's Web site.

**ALTERNATIVES**

1. Council takes action to vote for one candidate in each position.
2. Other action as recommended by Council.

**RECOMMENDATION**

Staff recommends Alternative 1:

1. Council takes action to vote for one candidate in each position.

The Division role in assisting the League of California Cities' officials in formulating policies is important. It is also a key method towards ensuring that the City's position on legislative matters is communicated. Local area representation on this body should be a priority in the City's Intergovernmental and advocacy efforts.

Reviewed by:

Robert Walker, Assistant City Manager, Office of the City Manager  
Prepared by: Heidi Kirk, Executive Assistant to Mayor and Council

Approved by:

Gary M. Luebbers  
City Manager

**Attachments**

- A. LCC Peninsula Division 2013-2014 Executive Committee Officers Ballot
- B. Candidate Biographies for the 2013-2014 LCC Peninsula Division Executive Committee



**PENINSULA DIVISION  
MEMBER CITIES**

- ATHERTON
- BELMONT
- BRISBANE
- BURLINGAME
- CAMPBELL
- COLMA
- CUPERTINO
- DALY CITY
- EAST PALO ALTO
- FOSTER CITY
- GILROY
- HALF MOON BAY
- HILLSBOROUGH
- LOS ALTOS
- LOS ALTOS HILLS
- LOS GATOS
- MENLO PARK
- MILLBRAE
- MILPITAS
- MONTE SERENO
- MORGAN HILL
- MOUNTAIN VIEW
- PACIFICA
- PALO ALTO
- PORTOLA VALLEY
- REDWOOD CITY
- SAN BRUNO
- SAN CARLOS
- SAN FRANCISCO
- SAN JOSE
- SAN MATEO
- SANTA CLARA
- SARATOGA
- SOUTH SAN FRANCISCO
- SUNNYVALE
- WOODSIDE

**DIVISION OFFICERS**

**PRESIDENT**  
RICH GARBARINO  
COUNCILMEMBER  
CITY OF SOUTH SAN FRANCISCO

**VICE PRESIDENT**  
CHUCK PAGE  
COUNCILMEMBER  
CITY OF SARATOGA

**SECRETARY/TREASURER**  
KIRSTEN KEITH  
COUNCILMEMBER  
CITY OF MENLO PARK

**DIRECTOR**  
ART KIESEL  
COUNCILMEMBER  
CITY OF FOSTER CITY

**PAST PRESIDENT**  
STEVE TATE  
MAYOR  
CITY OF MORGAN HILL

**AT LARGE REPRESENTATIVES**  
MICHAEL BROWNRIGG  
VICE MAYOR, BURLINGAME

NANCY SHEPHERD  
VICE MAYOR, PALO ALTO

**STAFF LIAISON**  
JESSICA STANFILL MULLIN  
REGIONAL MANAGER  
EMAIL: [JSTANFILL@CACITIES.ORG](mailto:JSTANFILL@CACITIES.ORG)

**PENINSULA DIVISION**

**2013-2014 EXECUTIVE COMMITTEE OFFICERS BALLOT**

**CITY:**

Please return to Jessica Stanfill Mullin, PO Box 5630, So San Francisco, CA 94080 by Sept. 13<sup>th</sup> or deliver at the breakfast on Sept. 20<sup>th</sup>.

**President:**

Chuck Page, Council Member, Saratoga Yes\_\_\_

**Vice President:**

Kirsten Keith, Council Member, Menlo Park Yes\_\_\_

**Secretary-Treasurer:**

Nancy Shepherd, Vice Mayor, Palo Alto Yes\_\_\_

**Board Director:**

Marilyn Librers, Council Member, Morgan Hill Yes\_\_\_

**At-Large – VOTE FOR ONE CANDIDATE IN EACH COUNTY**

**Santa Clara County**

Jim Davis, Council Member, Sunnyvale Yes\_\_\_

**San Mateo County**

Art Kiesel, Council Member, Foster City Yes\_\_\_

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Title

\_\_\_\_\_  
Signature



**Candidate's Biographies for the  
2012-13 League of California Cities**

**Peninsula Division Executive Committee**

**Position: President**

**Candidate: Chuck Page, Councilmember, Saratoga**



**Application Statement:**

I have served on the League Division Board for the past 4 years and stepped up to the Vice President role when an experienced board member was needed. I have served on the League's Environmental Policy Committee for the last 5 years, including this year as Chairman and last year as Vice Chair. I have worked diligently to promote the League's agenda, and fought hard to ensure that local control remains foremost in our State Legislator's minds. I have enjoyed lobbying our elected state legislators on behalf of League causes, and am proud to be a contributing member of an organization that makes a stand on behalf of cities throughout California for our common benefit. As President, I will continue to fight the good fight and my goal will be to reach out to newly elected and ensure that they know about and begin to participate in the League!

**Council Member Chuck Page – Biography**

**Brief Summary:**

- Born Schenectady, New York, grew up in Northern New Jersey
- Saratoga City Council Member & twice former mayor (2008-9 & 2011-12), elected in 2006 and reelected overwhelmingly in 2010
- Chair of the League of California Cities State Environmental Policy Committee
- Vice President of the League's Peninsula Division (Board member 4 years)
- Twice Past Chair & current member of West Valley Sanitation District Board of Directors
- Former member of Valley Transportation Authority Board of Directors (2009-11)
- Currently District Financial Services Manager at Farmers Insurance Co, where I coach agents to help their clients to grow their assets and protect the realization of their dreams and help my own clients with their financial investments & insurance needs.
- Father of 2 amazing & beautiful daughters, Lindsay age 19 (Sophomore, Cal State Channel Islands) and Megan age 17 (Senior @ St. Francis HS Mountain View)

**Detailed Biography**

**Currently:**

- Saratoga City Council Member – elected 2006, re-elected 2010
- Just finished 2nd term as Mayor, have served 2 years as Vice-Mayor
- Chair, League of CA Cities Environmental Policy (served since 2008)
- Vice President, Peninsula Division, League of CA Cities
- Board Member, West Valley Sanitation District (served as Chair twice in 6 years)

**Public Service History**

- **2006-Present** – Saratoga City Council Member – elected 2006, re-elected 2010
- **2009, 2012** – Mayor ; **2008, 2011** – Vice Mayor
- **2009 – Present** – Member of League of California Cities Environmental Policy Committee, Vice Chair in 2012, Chairman in 2013
- **2009 – Present** – Vice President, Peninsula Division of League of California Cities

- **2006 – Present** – West Valley Sanitation District (Chairman 2009, 2012)
- **2009 – 2011** – Valley Transportation Authority Board of Directors
- **2008-9, 2011-12** – Hakone Estate & Gardens Board of Directors
- Saratoga Planning Commissioner – 1998-2001
- President & Board Member, Friends of Saratoga Library – 2000-2003
- Board Member – Saratoga Area Senior Coordinating Council (SASCC)
- Saratoga Rotarian since 2000
- Started Youth Group at SH Church, Saratoga, 2005-6
- Auctioneer for Boys & Girls Club of Silicon Valley, Sacred Heart Church, Saratoga
- HS Sports Boosters, Assistance League of Saratoga-Los Gatos, Saratoga Rotary,
- Boy Scouts of America, etc.
- Member, Mayor Richard Riordan's LA Technology Task Force – 1992-94
- Business Mentor, Los Angeles Unified School District – 1992-94

Born Schenectady, New York, grew up in Northern New Jersey  
 Attended Fairfield University and Ramapo College of NJ, and graduated with a

- BS Mathematics and
- BS Business Administration

### **Work History**

IBM – 15 years:

- Programmer, Systems Engineer, Sales Rep
- Sales Manager
- National Sales & Marketing Manager – CAD/CAM Solutions

Worked for Microsoft as Regional Director, Los Angeles

Worked for several Computer Sales firms as Sales and Professional Services manager

Government Relations & Sales for RecycleBank and Republic Services

Currently District Financial Services Manager at Farmers Insurance Co, where I coach Agents to help their clients to grow their assets and protect the realization of their dreams and help my own clients with their financial investments.

Father of 2 amazing & beautiful daughters, Lindsay age 19 (Sophomore, Cal State Channel Islands) and Megan age 17 (Senior @ St. Francis HS Mountain View)

**Position: Vice President**

**Candidate: Kirsten Keith, Councilmember, Menlo Park**



**Application Statement:**

It has been a pleasure as the Secretary-Treasurer for the Peninsula Division. As Vice Chair, I would continue to encourage active participation in our Chapter and explain the importance of taking action to enhance legislation that affects our cities and our ability to govern locally. Prior to being Treasurer, I was a League representative. Additionally, I have actively served on the Employee Relations subcommittee of the League since 2010, where we frequently take positions on Legislation. I have served on the Menlo Park City Council since 2010 and have been appointed to many local agencies and boards, including C/CAG, BAWSCA and the Service League of San Mateo County. Thank you for your consideration. It would be an honor to serve as the Vice Chair.

**Council Member Kirsten Keith – Biography**

Attorney, Councilmember, Community Volunteer

**Summary**

I have volunteered with community organizations throughout San Mateo County for over twenty years. I served on the San Mateo County Commission on the Status of Women for eight years, and served twice as president. In Menlo Park, I have served on the Planning Commission for seven years before being elected to City Council in 2010. I was Mayor of Menlo Park in 2012.

**Experience**

Board of Directors at Bay Area Water Supply And Conservation Agency

May 2013 - Present (2 months)

BAWSCA represents the interests of 24 cities and water districts, and two private utilities, that purchase water wholesale from the San Francisco regional water system. These entities provide water to 1.7 million people, businesses and community organizations in Alameda, Santa Clara and San Mateo counties.

Board of Directors, Finance Committee at Service League of San Mateo County

March 2012 - Present (1 year 4 months)

The Service League of San Mateo County is a non-profit agency that develops, coordinates, and delivers in-custody programs, services, and other activities within all San Mateo County jails. The agency delivers after-release programs and services at five program sites in the community.

Advisory Board Member at CORA - Community Overcoming Relationship Abuse

December 2011 - Present (1 year 7 months)

CORA is the only agency in San Mateo County, California with the sole purpose of serving victims of domestic violence and abuse. The agency provides free and confidential emergency, intervention and prevention services, including the county's only emergency shelter and transitional housing for victims. All services are available in English and Spanish.

Technical Advisory Committee Member at JobTrain

August 2011 - Present (1 year 11 months)

The primary role of this advisory committee is to provide guidance about strategic issues pertaining to JobTrain's Project Build Construction program.

City Council Member, 2012 Mayor at City of Menlo Park

December 2010 - Present (2 years 7 months)

The City Council is the City's governing body. In general municipal elections, its members are elected at-large to four-year overlapping terms. The Mayor and Mayor Pro Tem (vice mayor) are selected to one-year terms by the Council at its first meeting in December of each year.

Luncheon Committee Member at The Legal Aid Society of San Mateo County

January 1997 - Present (16 years 6 months)

The San Mateo County Legal Aid Luncheon Committee diligently raises money to help people obtain legal services, who otherwise could not, in our County.

Attorney at Law Offices of Kirsten Keith

January 1994 - Present (19 years 6 months)

I have a private criminal defense practice and am a member of the San Mateo County Private Defender Program, representing people accused of misdemeanors and felonies. I speak Spanish fluently.

Planning Commissioner, 2007 Chair at City of Menlo Park

April 2004 - December 2010 (6 years 9 months)

The Planning Commission is responsible for coordinating the enforcement of the City's Zoning Ordinance and related policies concerning applications for residential, commercial, and industrial development projects. The Commission also leads the development of studies concerning land use issues.

Member, President 2004 at National Women's Political Caucus, San Mateo County

January 2003 - January 2006 (3 years 1 month)

The National Women's Political Caucus is a multipartisan, multicultural, grassroots organization dedicated to increasing women's participation in politics and creating a power base designed to achieve equality for all women.

Committee Delegate at Bar Association of San Mateo County

January 2001 - January 2006 (5 years 1 month)

The mission of the San Mateo County Bar Association is to promote the honor and dignity of the legal profession, to educate its members, to foster the highest professional standards, to encourage collegiality and to maintain cooperation between its members and the judiciary, to furnish excellent indigent criminal defense, to assist the public in accessing legal services, to provide and recognize public service as it relates to this mission, and to advance the fair and effective administration of justice for all.

Board Member at League of Women Voters, South San Mateo County

January 2002 - January 2005 (3 years 1 month)

League of Women Voters is a nonpartisan political organization for women and men which encourages informed and active participation in government and influences public policy through education and advocacy. We do not support or oppose any political party or any candidate.

Housing Commissioner at City of Menlo Park

August 2003 - April 2004 (9 months)

The Housing Commission is directed to review and recommend actions in reference to the BMR Housing Program, review housing production in reference to specific economic and social needs, review and recommend actions in reference to the Housing Element contained in the General Plan, and more.

Commission on the Status of Women, Chair 2000-2002 at San Mateo County

January 1996 - January 2004 (8 years 1 month)

The Commission on the Status of Women of San Mateo County is a non-partisan appointed body that advises the County Board of Supervisors. Established by the Board of Supervisors in 1982, they provide leadership in developing policies, programs and legislation that address the needs of women, girls and families.

Community Mediation Services Committee Member at City of Menlo Park

December 2001 - August 2003 (1 year 9 months)

The Mediation Commission helped Menlo Park neighbors resolve their disputes. In 2002, the City Council chose to have Peninsula Conflict Resolution Center handle these issues.

Member, Board of Directors at Sor Juana Inez

January 1998 - January 2001 (3 years 1 month)

Sor Juana Inez was the first battered women's service agency in San Mateo County to serve the Spanish-speaking community. Sor Juana Inez was incorporated into CORA a number of years ago.

Prenatal to Three Initiative, Adopt-A-Family Program Member at San Mateo County

February 1998 - February 1999 (1 year 1 month)

The San Mateo County Board of Supervisors and the Prenatal to Three Initiative created the Adopt-A-Family program and a System of Sharing.

Board Member at O'Connor Tract Co-Op Water Company

1997 - 1999 (2 years)

The OTCWC is a non-profit water co-operative that services single and multi-family residents in parts of Menlo Park and East Palo Alto. It is a small, rural water system that utilizes old agricultural wells, and operates completely independently from neighboring water purveyors.

Immigrant Rights Volunteer at FOCC - Fair Oaks Community Center

January 1993 - December 1995 (3 years)

The Fair Oaks Community Center is a multi-service facility offering a variety of services to the broader Redwood City Community. Services are offered by a combination of City staff and representatives from public and private non-profit agencies.

Law Clerk at The Legal Aid Society of San Mateo County

September 1992 - June 1993 (10 months)

Legal Aid relies on close to 400 pro bono volunteers to help disadvantaged residents improve their lives through equal access to justice.

Public Interest Law Foundation Member, President 1992 at Golden Gate University School of Law

September 1991 - June 1993 (1 year 10 months)

The Public Interest Law Foundation (PILF) is a non-partisan, student-run organization committed to fostering the careers of students who intend to dedicate themselves to providing assistance to those traditionally underrepresented in the legal system.

Volunteer Victim Advocate at Family Violence Prevention Fund

September 1991 - June 1992 (10 months)

Everyone has the right to live free of violence. Futures Without Violence, formerly Family Violence Prevention Fund, works to prevent and end violence against women and children around the world.

DAs Office, Domestic Violence Unit, Law Clerk at City and County of San Francisco

September 1991 - June 1992 (10 months)

This unit specializes in stalking and relationship based domestic violence cases. They attempt to contact every reported victim for follow up and services.

Temporary Restraining Order Clinic, Volunteer at Legal Aid Foundation of Santa Barbara County

September 1989 - June 1990 (10 months)

The mission of the Legal Aid Foundation of Santa Barbara County is to provide high-quality legal services in order to ensure that low-income persons and seniors have access to the civil justice system in times of crisis – to secure safe, habitable shelter, adequate income, and protection from domestic violence and elder abuse.

Volunteer Rape Crisis Intervention Advocate at Santa Barbara Rape Crisis Center

June 1988 - June 1990 (2 years 1 month)

Santa Barbara Rape Crisis Center has served over 10,000 survivors of sexual assault and their significant others in the last 35 years. They are dedicated and committed to ending sexual assault in our lifetime.

### **Honors and Awards**

Drucilla Stender Ramey Public Interest Achievement Award

Golden Gate University School of Law Public Interest Law Foundation, April 2013

The Golden Gate University School of Law Public Interest Law Foundation has selected GGU Law Alumna Kirsten Keith (JD 94), City Council Member and former Mayor of Menlo Park as its second recipient of the Drucilla Stender Ramey Public Interest Achievement Award. The award, named in honor of GGU Law's former dean and public interest champion, honors individuals in the GGU community whose outstanding work has advanced justice and social change in the lives of vulnerable populations.

### **Education**

Golden Gate University, School of Law

J.D., Law, 1990 - 1993

*Activities and Societies:*

San Francisco District Attorney's Office, Internship

Legal Aid Society of San Mateo County, Internship

Family/Domestic Violence Prevention Fund, Internship;

Public Interest Law Foundation Award;

Mock Trial Competition, Member;

Public Interest Law Foundation, Past President

University of California, Santa Barbara

BA, Political Science, 1986 - 1989

*Activities and Societies:*

Legal Aid Society, Santa Barbara County, Volunteer;

Amnesty International Washington, D.C., Internship;

Cambridge University, Student Exchange Program;

National Organization of Women (NOW), Member;

U.C.S.B. Political Science Student Committee, Member;

Women's Center of Santa Barbara, Volunteer;

Planned Parenthood, Volunteer;

Alpha Delta Pi Sorority, Member

**Position: Secretary-Treasurer**

**Candidate: Nancy Shepherd, Vice Mayor, Palo Alto**



**Application Statement:**

I have a firm commitment for the work of League and believe that I can further legislative efforts that will support local municipalities with positive action. I appreciate your support for my nomination as Secretary/Treasure for 2014. Thank you.

**Vice Mayor Nancy Shepherd – Biography**

Nancy Shepherd was elected in 2009 to serve a five year term on Palo Alto City Council. This year she serves as Council Finance Committee Chair. She is a managerial accountant, with over 20 years experience in both corporate and partnership commercial real estate. She has a strong community based background, for which she has received many awards, honors and recognition from her work on nonprofit boards, event committees and fundraisers. She holds a Masters of Arts in International Relations, with a development theory and International Political Economy focus, and graduated from Leadership Mid Peninsula in 1989. Although born and raised in the San Francisco Bay Area, Palo Alto has been her home since 1984.

Additionally, Nancy Shepherd

- served the Peninsula League as Santa Clara At-Large Rep for 2013,
- retired managerial accountant in commercial real estate,
- manage Sacramento lobbyist efforts for Council sub-committee,
- serve on Transportation, Communication and Public Work legislative committee for League
- has a personal passion for legislative watch and action

**Personal Bio: Nancy Shepherd**

**Personal**

- Born in San Francisco, CA and raised in California
- Resident of Palo Alto since 1984

**Occupation**

- Managerial Accountant commercial real estate, retired

**Education**

- San Francisco State University
- Graduate, Mid-Peninsula Leadership
- MA International Relations SFSU

**Council Service**

- Elected to City Council in 2009

**Council Committees and Positions**

- Vice Mayor 2013
- Policy & Services
- Finance Committee, Chair 2012
- Rail Committee, Chair 2013
- Liaison, Utilities Commission

- Liaison, Library Advisory Commission
- Liaison, Historic Resource Commission
- Liaison, Public Arts Commission
- Liaison, VTA Bus Rapid Transit Policy Advisory Committee
- Alternate, VTA Policy Advisory Committee
- Steering Committee Member, Bay Area Council Smart City Conference 2013, China

#### **Community Service**

- 2008-2010, Trustee, Mid-Peninsula High School
- 2006-2010, Financial Manager, Community Legal Services in East Palo Alto
- 2004-2009, Treasurer, Palo Alto for Government Effectiveness (PAGE)
- 2003-2005, Event Planner, Adolescent Counseling Services
- 2000-2002, President, Palo Alto Council of PTAs
- 1999-2002, Board Member, Palo Alto Foundation for Education
- 1995-2002, Organizer, PAUSD district-wide fundraising

#### **Awards**

- 2009 & 2010, The Wiley W. Manuel Award for Pro Bono Legal Service, The State Bar of California
- 2007, Sally Siegel Award, Palo Alto Council of PTAs
- 2006, Volunteer of the Year Award, Adolescent Counseling Service
- 2002, California State PTA Honorary Service Award, Palo Alto Council of PTAs

**Position: Board Director**

**Candidate: Marilyn Librers, Council Member, Morgan Hill**



**Application Statement:**

I am now in my second four year term as City Council for the City of Morgan Hill. Population 40,000. I am extremely interested in the League activities at the State level and how it pertains to local government. I have extensive experience serving on Board of Directors including the Economic Development Corporation. The EDC is the managing partner for all the downtown properties previous owned by the City of Morgan Hill before the RDA funds were taken back. I have served on numerous nonprofit boards and am employed as the Executive Director of the Pauchon Research Foundation.

**Council Member Marilyn Librers – Biography**

**Experience**

Pauchon Research Foundation

July 1, 2008 – Present

Executive Director

Executive Director of nonprofit private Foundation. The Mission is to support and fund research in the fields of science, medicine and business for the betterment of mankind. This funding can be for individuals who have achieved proven accomplishments or are working towards a project with a goal of completion. Responsibilities include daily operation of the organization, fiscal management of a two million dollar diversified portfolio, board of director interaction and public relations. Identifying grant recipients, award of grants and visitation of science labs and institutions.

Accomplishments include:

- Opening of first business office in 2008 and facilitating move to larger space in 2012.
- Recruiting founding Board of Directors.
- Advising Board of Directors in October 2008 to move investment out of stock market at a saving of \$85,000 per month at the beginning of the economic depression.
- Awarding over \$61,000 in grants and materials to awardees globally.
- Purchase of five rental properties which included refurbishing each property for rental or re-sale.
- Establishing local science fair for students to encourage science at a young age. These science fairs are funded by fund raising efforts at no cost to the Foundation. A total of \$1500 has been awarded to local students in the last three years.
- Created website, brochure and logo for Foundation.
- Established worldwide relations with other scientific organizations including attending the annual conference of scientists in Panama City, Panama hosted by the Smithsonian of the Caribbean and the IEEE conference in Seattle.
- Joining the planning team for IEEE 2013 to be held in San Jose.
- Establishing media relations which included a full page story in the inaugural edition of Morgan Hill Life newspaper.
- Creating partnership with American Institute of Mathematics for speaker series to be held in 2014 in Morgan Hill.

### City of Morgan Hill

November 2008 – Present

Elected City Council Member

Responsible for all facets of running and operation of the City of Morgan Hill, population 40,000 people. Elected to second four year term in November 2012. Departments include parks, roads, building, recreation, library and arts, police and fire services, legal, records, finance department, utilities, administration, tourism, youth development, public works, flood control, emergency services and economic development. City Manager, City Attorney and Police Chief report directly to the City Council. Outside committee assignments for me include Board of Directors, Morgan Hill Economic Development Corporation, Sister City International, Health Foundation of Morgan Hill, Economic Development Committee liaison for Chamber of Commerce, Downtown Association, City Corporation Yard Commission, Waste Water and Flood Control Board, and Habitat Conservation Committee. Attend budget workshops, strategic planning sessions and annual two day goal setting retreat.

### Morgan Hill Chamber of Commerce

January 2007 – June 2008

Director of Membership

Responsibilities included the sales of memberships to community businesses along with retaining memberships. Duties included orientation of member services to new members, coordinating ribbon cuttings and introduction of members at Chamber events. Direct responsibility for the Women in Business luncheon which included managing a volunteer committee. Attendance of approximately 50 members monthly. Direct responsibility for the Chamber Ambassador Committee which included the coordination of a volunteer committee. Monthly meetings of a committee of 15 members. Responsible for fiscal reporting on membership sales. Initiating Mini Trade Show two times per year which is still being used as a membership incentive.

### Webco Sweeping

April 1995 – January 2007

Sales Manager

Reported directly to the owner of a large service company which included the supervision of two customer service representatives. Responsible for company sales in Northern California and Nevada. Developed and implemented the first marketing plan that increased sales four times over previous year. Sales continued to increase annually at rate of at least 100% over previous year. Responsible for generating accounting reports and monthly billings. Took on the responsibility of a first ever business budget for the company which included income and expenses. Negotiated all corporate and government sales contracts. Implemented customer services procedures and conducted ongoing training.

### Mt. Madonna YMCA

February 1986 to October 1993

Director of Administrative Services

Reported to the Executive Director and was directly responsible for all facets of the operation's administrative function which encompassed volunteer, community service, public relation programs and supervisory duties.

- Developed, implemented and monitored budgets for all administrative, fund raising accounts and building occupancy and maintenance.
- Implemented and supervised all billing and collections for YMCA branch accounts.
- Participated in creative promotions for membership growth and membership retention along with program sales. This resulted in a significant membership growth.
- Successfully worked with local media and developed brochures and flyers for volunteer recruitment, program information and special events.
- Worked directly for the Board of Directors which included recruitment of Board Members.

- Direct responsibility for the Public Relations Volunteer Committee, annual Fund Raising Committee. Coordinated meetings and victory dinner for annual campaign.
- Directly managed five full time employees. Conducted ongoing training of customer services procedures for over 25 additional employees.
- Event Manager for annual golf tournament. Recruited and managed volunteer committee. Secured corporate sponsorships and community sponsorships. Event included a full day of programming during the play of the tournament and ending with dinner and entertainment. This was a significant contribution to the annual budget.

#### **Related Certificate Course Work**

- Ethics Training every other year mandated by the State of California
- How to Supervise Employees
- Publicizing a Nonprofit Agency
- Planning Large Events
- Career Choice in the Nonprofit Sector
- Budgeting and Accounting for Nonprofits
- Personnel Actions
- Customer Service Trainer
- Running a Successful Volunteer Committee
- Leadership Morgan Hill Class of 2012

#### **Affiliations**

- Editorial Board for Morgan Hill Today Magazine
- Santa Clara County Cities Association
- League of California Cities
- Silicon Valley Leadership Group – Women Executives
- Co-chair of Cobs and Robbers Ball 2013 supporting Morgan Hill Police Department
- Rock the Mock, Morgan Hill Unified School District and Chamber of Commerce teaching interview skills to teens for first job interviews
- Safe Trick or Treat Committee for Downtown Association
- Sister City International annual fund raising event committee member
- Rotary Club of Morgan Hill since 2002 – past board of directors
- Gilroy Elks Lodge – Fashion Show Chairman – since 2001

#### **Past Affiliations**

- United Way of South County Board Member 1989-1993
- Community Solutions Board Member 1994-1999
- City of Morgan Hill Parks and Recreation Commissioner 2002-2008
- Morgan Hill Community Foundation Board Member 2002-2008
- City of Morgan Hill Centennial Celebration Committee Treasurer 2006
- YAC (Youth Action Committee) Advisor and City Liaison 2003-2008
- Saint Louise Regional Hospital Foundation fund raising committee 2008 & 2009



**Position: At-Large Representative – San Mateo County**

**Candidate: Art Kiesel, Council Member, Foster City**

**Application Statement:**

I have been very involved with the League serving on Policy Committees for the past 5 years and am currently serving as Vice Chair of the Housing, Community, and Economic Development committee. I have also served on the Immigration Reform Task Force and the General Resolutions Committee. I have also served on various San Mateo County Committees primarily C/CAG, C/CAG Legislative sub-committee, and the C/CAG Budget sub-committee.

The perspective that I can continue to bring to the Executive Committee is on of recognizing the need for a strong local government. After serving on the Board for the past two years as the elected Board Director from the Peninsula Division, I have become more convinced of the need for a unified voice for cities and that should be accomplished through a strong League of California Cities.

I was first elected to the City Council for Foster City in 2007, having served for 3 ½ years on the Foster City Planning Commission and 4 years on the Foster City Information Technology Advisory Committee. During the 13 years of being involved in government, I have seen the erosion of local control and funds in an effort to fill the coffers of a mismanaged State Government. During my tenure in the private sector, serving as a senior executive with a NYSE listed organization gaining a keen understanding of the working of large organizations, I learned the importance of establishing and maintaining good working relationships and have done so with our State representative.

I have seen the need for Prop 1A and 22 to protect local funds where I collected signatures for both measures. Most of us have experienced the dissolution of RDA and the negative effects it has had and will continue to have on local government. Locally, we will have to find new approaches to address economic re-vitalization, the addressing of jobs, and to deal with the mandated affordable housing, all without the funds to do so. We continue to scramble to address unfounded those mandates and concern remains over the results of realignment. My experience on the League Board and Policy Committee representation has provided me with the knowledge and perspective to be an effective member of the Peninsula Division Executive Committee.

**Council Member Art Kiesel – Biography**

**League Involvement**

- 2008-09 Member of the Transportation, Communications and Public Works Policy Committee
- 2009-12 Member of the Housing, Community and Economic Development Committee
- 2012-13 Vice Chair of the Housing, Community and Economic Development Committee
- 2011-13 Peninsula Division Board Director
- 2013 Appointed Member of the Immigration Task Force
- 2013 Appointed Member of the General Resolutions Committee
- 2007-Present Very Involved in the Peninsula Division's activities including CitiPAC fund raising efforts and attending Legislative Action Day in Sacramento

**County Involvement**

- 2008-11 Liaison to Airport Round Table
- 2008-10 Liaison to Airport Land Use
- 2011-13 Liaison to C/CAG
- 2011-13 Liaison to C/CAG Legislative sub-committee
- 2013 Member of the C/CAG Budget sub-committee

**City Involvement**

- 2000-04 Member of Information Technology Advisory Committee
- 2004-07 Member of Planning Commission
- 2007-Present Member of City Council serving as Mayor in 2011-12
- 2007-Present Liaison to Planning Commission
- 2009-Present Liaison to Audit Advisory Committee

**Position: At-Large Representative – Santa Clara County**

**Candidate: Jim Davis, Council Member, Sunnyvale**



**Application Statement and Biography:**

I have been very active on League committees. I served on the committee to plan training for this year's Annual Conference. I served on the Helen Putnam Awards Committee and I am a member of the League's Public Safety Committee. Besides regular attendance at policy committee meetings, I served on the 201 Medical Transportation Committee as well as the sub-committee on Gun Violence. I have also served nationally on the National League of Cities' Public Safety Steering Committee. Additionally, I am the Vice Chairman of the National League of Cities' Large Cities Council. Locally, I serve as the alternate for the Grand Boulevard Initiative Committee. I am the alternate to the VTA Policy Advisory Committee. I am also a member of the Moffett Field Restoration Advisory Committee. I believe the breadth of my service speaks to my understanding of the major issues that the Bay Area faces. My serve on the League of California Cities and the National League of Cities provides me a strong background regarding League operations. I am retired and have the time to participate in a range of activities that other might not be able to do. I hope that this resume assures member of my willingness and ability to serve on the Peninsula Division's Executive Committee.