

Proposed New Council Study Issue

Number	CDD-18
Status	Pending
Calendar Year	2008
New or Previous	Previous
Title	Lawrence Station Transit Village
Lead Department	Community Development
Element or SubElement	Land Use and Transportation Element

1. What are the key elements of the issue? What precipitated it?

The Lawrence Caltrain station has recently been remodeled. The Planning Commission expressed concern with the ridership levels at this station. This study issue would review ways to promote development near the station that could encourage higher ridership levels at the station. The existing land use in the area is primarily Industrial/R & D. Calstone and Peninsula Building Supply are to the south. The area further to the south is ITR (Medium Density Residential). Costco is located east of Lawrence Expressway.

The study would include a review of existing programs (private and public) and an analysis of current development potential in Sunnyvale and nearby Santa Clara. Caltrain would be consulted on their projected future use and capacity for the station.

Concepts that may be included in the study are increasing housing opportunities near the station, opportunities for corporate sponsored shuttles from the station to the nearby business parks, increased alternative transit options that would serve the station and creating mixed-use zoning opportunities that would bring a focus to the area from residents and employees of nearby businesses.

This item fell below the line and tied for number 8 for 2006.

This item was deferred for 2007.

2. How does this relate to the General Plan or existing City Policy?

LAND USE AND TRANSPORTATION ELEMENT

Goal R1: Protect and sustain a high quality of life in Sunnyvale by participating in coordinated land use and transportation planning in the region.

Policy R1.3: Promote integrated and coordinated local land use and transportation planning.

Policy R1.10: Support land use planning that complements the regional transportation system.

Action Statement R1.10.2: Support alternative transportation services, such as light rail, buses and commuter rail through appropriate land use planning.

Action Statement R1.10.3: Encourage mixed uses near transit centers.

3. Origin of issue

Council Member(s)
General Plan
City Staff
Public
Board or Commission Planning Commission

4. Multiple Year Project? Yes Planned Completion Year

5. Expected participation involved in the study issue process?

Does Council need to approve a work plan? No

Does this issue require review by a Board/Commission? No

If so, which?

Planning Commission

Is a Council Study Session anticipated? Yes

What is the public participation process?

Notification of businesses and property owners near the Lawrence Station, community developers and the residents of any public hearings.

6. Cost of Study

Operating Budget Program covering costs

242 Land Use Planning

Project Budget covering costs

Budget modification \$ amount needed for study

\$25,000

Explain below what the additional funding will be used for

Architectural and/or urban design services

7. Potential fiscal impact to implement recommendations in the Study approved by Council

Capital expenditure range \$101K - \$500K

Operating expenditure range Under \$500

New revenues/savings range Under \$500

Explain impact briefly

Many transit oriented developments include enhanced public facilities to improve the environment for pedestrians, and bicyclists.

8. Staff Recommendation

Staff Recommendation None

If 'For Study' or 'Against Study', explain

9. Estimated consultant hours for completion of the study issue

Managers

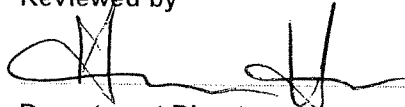
Role	Manager	Hours			
Lead	Ryan, Trudi	Mgr CY1:	30	Mgr CY2:	0
		Staff CY1:	135	Staff CY2:	0
Support	Mc Queen, Brice	Mgr CY1:	15	Mgr CY2:	0
		Staff CY1:	0	Staff CY2:	0
Interdep	Berry, Kathryn	Mgr CY1:	15	Mgr CY2:	0
		Staff CY1:	0	Staff CY2:	0
Interdep	Witthaus, Jack	Mgr CY1:	5	Mgr CY2:	0
		Staff CY1:	0	Staff CY2:	0

Total Hours CY1: 200

Total Hours CY2: 0

Note: If staff's recommendation is 'For Study' or 'Against Study', the Director should note the relative importance of this Study to other major projects that the Department is currently working on or that are soon to begin, and the impact on existing services/priorities.

Reviewed by



Department Director

11/7/07
Date

Approved by



City Manager

11/13/07
Date

Addendum

A. Board / Commission Recommendation

Issue Created Too Late for B/C Ranking

Board or Commission	Rank Rank	Rank 1 year ago	Rank 2 years ago
Arts Commission			
Bicycle and Pedestrian Advisory Committee			
Board of Building Code Appeals			
Board of Library Trustees			
Child Care Advisory Board			
Heritage Preservation Commission			
Housing and Human Services Commission			
Parks and Recreation Commission			
Personnel Board			
Planning Commission			
Board or Commission ranking comments			

B. Council

Council Rank (no rank yet)
Work Plan Review Date (blank)
Study Session Date (blank)
RTC Date (blank)
Actual Complete Date (blank)
Staff Contact