

CITY MANAGER'S REPORT

INFORMATION

Following are key activities and information to be highlighted:

City Launches New Website – The City launched its completely redesigned website on July 17. Located at the same URL (Sunnyvale.ca.gov), the new site will now be on a secure, stable, mobile-friendly platform and has improved features such as multiple search and navigation options, shareable news posts, a filterable calendar, and social media center. It's also the launch of 'Access Sunnyvale,' our new Customer Relationship Management tool to make it easier for customers to request services and submit requests online via the new mobile-friendly website. The site has entirely new content, an up-to-date platform, and a bold, modern design, however, many of the third-party applications that bring much of the functionality to the site are NOT changing at this time. This includes Legistar/InSite for Council and Commission documents; e-OneStop for online permitting; NeoGov for City jobs; DemandStar for bidding on City projects; Vermont Systems for recreation class registration and picnic area reservations; and Volgistics for volunteer registrations. The old City website will be available for a few weeks following the launch, however, most of the links will break and content has not been updated since July 12. As with any new system, we'll be updating content and fixing bugs, so if you can't find something or want to provide feedback on the new site, do so with the feedback links located on each page. Contact Communications@sunnyvale.ca.gov or 408-730-7535 for more information.

Implementation of FY 2017/18 Utility Rates – The recently adopted FY 2017/18 utility rates became effective on July 1. Utility customers are billed over a two-month cycle for residential customers and a monthly cycle for commercial customers. Because of the timing of the rate changes and the various billing cycles for customers, the increases are prorated differently. For example, for a customer who is billed the third week of July for service from mid-May to mid-July, approximately six weeks of the bi-monthly charges will be at the old rates, and two weeks at the new rates. This does cause some confusion for our utility customers. Utility customer service staff is experienced in explaining proration and will work one-on-one with customers to explain how their utility bills are calculated. Customer service representatives can be reached Monday through Friday between 8 a.m. and 5 p.m. at 408-730-7400.

Mobile Home Parks Receive Individual Attention with Transition to New FoodCycle Program – Mobile home parks require additional outreach strategies during a utility service change because the City does not send invoices to mobile home park residents, which include outreach information through bill inserts. Invoices are sent to mobile home park property managers and owners. In preparation for the new FoodCycle program, City staff called all mobile home park managers in early April to arrange a technical assistance appointment. City staff, in conjunction with Specialty Solid Waste and Recycling (SSWR) staff, conducted in-person site visits to meet with staff at every mobile home park agreeing to assistance (11 out of 14 accepted). Staff brought a sample of the countertop pail all single-family residents will receive when the new FoodCycle carts are delivered, an informational flier and a copy of a cart selection mailer to each site visit. Staff reviewed the features of the program, answered questions and provided tips for success.

Outreach materials were sent out to all the residents of the parks in late April with information about the service change with the new split cart and how to work with their park manager to select a cart. Just prior to the new carts being delivered in the fall, City staff will be meeting with interested mobile home park communities to provide further details about the program.

Annual Survey of Street Conditions – The City recently certified the condition of Sunnyvale streets after having a consultant survey and report on the pavement condition. Adhara Systems of San Jose was contracted through a grant from the Metropolitan Transportation Commission (MTC) to survey Sunnyvale streets. Adhara completed the work from July 2016 to January 2017. The results indicate that the City’s average pavement condition (PCI) scored a 76 out of 100, one point lower than the past three years. This was in spite of an MTC alert to cities that they could expect a variation of +/- 13 rating points due to a mandated change last year on rating the weathering of street surfaces. City streets were also impacted by construction and the wet winter. Sunnyvale continues to score favorably in comparison to other Santa Clara County cities due to the ongoing maintenance and restoration work performed annually throughout the city. The report prepared by Adhara will be used to assist in selecting streets for various treatments over the next several years, from sealing cracks to full restoration. For more information, contact the Department of Public Works at 408-730-7415.

July is Parks and Recreation Month – The Mayor and City Council have declared the month of July as Parks and Recreation Month. To celebrate, the City of Sunnyvale has joined forces with the National Recreation and Park Association (NPR) in adopting this year’s theme of “Get Your Play On.” Sunnyvale residents can download the online “Get Your Play On” [Activities calendar](#) to learn they can take advantage of the many recreation and park activities available in the city throughout the month of July. Visit [Sunnyvale Recreation](#) on Facebook for more information and to share your photos and experiences.

Family Nights @ Washington Park – Wednesday evening family nights at Washington Park are an overwhelming success with over 400 community members attending the most recent performance featuring the juggling and acrobatics group, Circus of Smiles. Upcoming performances include Sterling Johnson, the Bubble Master, on July 19 and ventriloquist Steve Chaney on July 26. These Wednesday evening 7 p.m. performances are part of the Library’s summer reading program events designed to inform and delight both young and old. Many thanks to the Friends of the Library for providing funding for these talented performers. Be sure to follow the Library on Instagram for more photos and videos! <https://www.instagram.com/sunnyvalelibrary/>

State of the City, Connecting Our Community – Bring the entire family to enjoy a day at the State of the City on Saturday, July 29, from 10 a.m. to 2 p.m. at the Civic Center on W. Olive Avenue. In addition to the Mayor’s State of the City address and community awards presentations, the City will host a community celebration with street-festival activities and food trucks. The Family Fun Zone will expand this year to include a henna artist, face painting, rock wall, inflatable obstacle course, and many more activities for the entire family! Event attendees will have an opportunity to talk with City staff about initiatives including the launch of the City’s new website, the FoodCycle Program, and the master plans for Public Art and the Civic Center.

Sunnyvale community organizations will be offering a range of activities such as blood pressure checks, origami and Japanese calligraphy lessons, helmet inspections, and a special neighborhood association version of a “cake walk” to win some delicious bundtins! A free downloadable event app will be released a week before the event. The app will provide instant access to features like a full event schedule, social sharing on Facebook and Twitter, detailed info on community award winners, speakers and City resources as well as real time notifications of important updates, special offers from our local businesses and more. Parking is available, however; public transportation and bicycling to the event are strongly encouraged. The City will be closing W. Olive Avenue, between Charles Street and All American Way, from 6 a.m. to 5 p.m. For additional information, visit the City’s website at sunnyvale.ca.gov/ and click on “News Posts” or call 408-730-7343.

Mandatory Electronic Filing of Campaign Statements – On July 11, Council took action to introduce an ordinance to mandate use of electronic filing of Campaign Statements and Statements of Economic Interests. Council inquired about the process for the Treasurer and Candidate/Officeholder to review and sign the statement prior to filing, and if an ink-signed paper copy would still be required. The City Clerk’s office has confirmed that once the ordinance is adopted, the electronic filing is the document of record and an ink-signed paper copy will no longer be required. The logistics for coordinating Treasurer and Candidate/Officeholder review and sign-off would be up to each filer.

Council also inquired how the City Clerk would accommodate a filer who cannot use a computer to file electronically. If that situation arises, the City Clerk will make arrangements to have a computer available for the filer in the Office of the City Clerk and provide technical support as necessary. In addition, the vendor provides a free 30-minute training session by telephone to filers.

UPCOMING MEETINGS AND EVENTS

Outreach Meeting on Affordable Housing Site – On Thursday, July 20, at 6 p.m., Cowans Hall at St. Thomas Episcopal Church, 231 Sunset Ave., Related California and City staff invite interested residents and stakeholders to an outreach meeting to learn more about the affordable housing concept proposed for the site at 403 S. Mathilda Ave., and to provide input to the project team (flier attached). The proposed site is a City-owned property consisting of several properties between Charles Street, S. Mathilda and Iowa Avenues. For more information about this proposal, contact [Andrew Schorfaar](#), Related CA Project Manager, at 415-653-3172 or Housing Planner [Shila Behzadaria](#) at 408-730-7456.

Splash Special Events – The City will be hosting free recreation swim on Friday, July 21, from 6 to 8 p.m. at the Columbia Middle School Pool and on Friday, August 4, from 6:30 to 8 p.m. at Washington Park Pool. Take a dip in the pool with the whole family! Games and water activities will be organized and prizes awarded throughout the evening.

Solar Viewing on the Plaza – Saturday, July 22 at noon. Get ready for the August solar eclipse! NASA/JPL Solar System Ambassador, Eric Norris, will bring his solar telescope and demonstrate how to safely view the sun.

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NASA Mission Update – Wednesday, July 26, at 7 p.m. Eric Norris, the NASA/JPL Solar System Ambassador returns to share the latest information on unmanned missions throughout the solar system.

Free Yoga Classes in August at CNC – Starting August 1, free yoga classes will return to Columbia Neighborhood Center (CNC), 785 Morse Ave. Class will be held every Tuesday from 6:00 to 6:50 p.m. in the CNC gym. No registration is required. Please bring an exercise mat or towel. Middle school youth, ages 10-13, may attend with a parent or guardian present while high school youth, ages 14-17, may attend with a signed parental consent form. For more information call 408-730-7800.

Attachment

July 17, 2017

WE WANT YOUR FEEDBACK

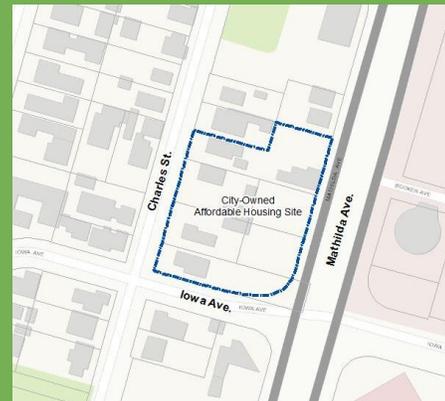
- Meet the Project Team
- Learn how YOU can participate
- Details on the project objective and design
- Answers to your questions



COMMUNITY WIDE ENGAGEMENT MEETING

Please come discuss and help shape the vision for the future of the Sunnyvale Affordable Housing Site at the northwest corner of Iowa Avenue and Mathilda Avenue.

Thursday, July 20th
at 6:00 P.M.
St. Thomas Episcopal Church
231 Sunset Ave.
Sunnyvale, CA 94086



Please confirm your planned attendance with
aschorfhaar@related.com or at (415)653-3172

For more information please contact –

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