



Sunnyvale

News Release

Contact:

Jennifer Garnett, APR

408-718-2601

jgarnett@sunnyvale.ca.gov

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CITY, PARTNERS COMMIT NEARLY \$3 MILLION FOR COVID-19 HELP

Google and LinkedIn are Inaugural Donors for New Sunnyvale Cares Program

SUNNYVALE, Calif. – Through a combination of City funds and private donations, small businesses and nonprofits in Sunnyvale will have access to almost \$3 million to help with financial impacts caused by the COVID-19 pandemic.

At their meeting on April 14, the Sunnyvale City Council approved up to \$600,000 in City funds for small businesses that will be used to match outside donations dollar for dollar. Sunnyvale companies Google and LinkedIn are founding donors for the new Sunnyvale Cares program, committing \$300,000 and \$100,000, respectively. Intuitive Foundation and Jay Paul Company subsequently contributed \$200,000 and \$100,000, respectively.

“This crisis is affecting every aspect of our community and we are pursuing every possible way to help,” emphasized Sunnyvale Mayor Larry Klein. “These donations are examples of the incredible generosity and collaboration that stem from the strong ties we have between our City, businesses and community here in Sunnyvale.”

The Council also included \$150,000 in grant funding for non-profits offering services to Sunnyvale residents or small businesses. This is in addition to the \$250,000 emergency funding the Council approved on March 17 specifically for local non-profit agency Sunnyvale Community Services (SCS). “No matter the size or source of the donation, we are humbled to be among the local partners entrusted with helping our community in this unprecedented time of need,” said Marie Bernard, Executive Director of SCS. Both Google and LinkedIn also donated directly to SCS as part of their overall Sunnyvale contributions.

“As a member of the Sunnyvale community, we hope these funds will help teachers and students adjust to remote learning, provide small businesses some of the support they need, and ease the burden of

rental and utility costs for our neighbors,” said Javier González, Google’s Government and Public Policy Manager.

The City will also be awarding \$690,000 in Community Development Block Grant (CDBG) funds to local non-profits who assist COVID-impacted lower income Sunnyvale residents. These funds are a direct allocation from the federal Coronavirus Aid, Relief, and Economic Security Act (CARES Act). Services would include rental assistance, food, and motel vouchers for the homeless.

The Enterprise Foundation, a City partner for over 15 years, will help the City administer the funding for small businesses. The Foundation will collect donations, review applications from businesses and disperse the grant funds. Eligible businesses would receive grants of up to \$15,000. The City is working with the Enterprise Foundation to establish the final criteria and launch date for the program, expected later in May. Initial criteria approved by the Council include businesses with a physical location in Sunnyvale and fewer than 50 employees. A restaurant could have up to 100 employees. City staff will administer the grants to the nonprofits and working on developing the criteria.

Visit the City’s website at Sunnyvale.ca.gov/SVCares to:

- Support nonprofits and small businesses with a donation
- Learn more about the program
- Apply to receive funding (application and process will be posted later in May)

Sunnyvale Cares Funding Summary	
<i>Small Business Assistance</i>	<i>Nonprofit Assistance</i>
\$600,000 – City of Sunnyvale	\$150,000 – City of Sunnyvale (April 14)
\$300,000 – Google donation (founding)	\$250,000 – City of Sunnyvale (March 17), direct allocation to Sunnyvale Community Services (SCS)
\$100,000 – LinkedIn donation (founding)	\$350,000 – Google donation to SCS for rental assistance
\$200,000 – Intuitive Foundation donation	\$100,000 – Google donation to the Sunnyvale Education Foundation for distance learning equipment and supplies for teachers
\$100,000 – Jay Paul Company donation	\$90,000 – Google donation to Fremont High School for over 10,000 meals prepared by Moffett Park restaurants
	\$50,000 – LinkedIn donation to SCS
	\$690,000 – Sunnyvale Community Development Block Grant CARES funding
\$1.3 million – Subtotal	\$1.68 million – Subtotal
Total - \$2.98 million	

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