



Sunnyvale

Media Advisory

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LAUNCH EVENT FOR SUNNYVALE CARES \$1.3 MILLION SMALL BUSINESS GRANT PROGRAM

Join Sunnyvale Mayor Larry Klein and special guests as they open the application period for Sunnyvale Cares – a small business grant program.

WHO:

Larry Klein – Sunnyvale Mayor
Catherine Mohr – President, Intuitive Foundation
Shane Jacksteit – Chair (immediate past), Sunnyvale Silicon Valley Chamber of Commerce
Connie Verceles – Sunnyvale Economic Development Manager

WHEN: 11:30 a.m. – Noon, Wednesday, May 27

WHERE: 125 South Murphy Avenue, Sunnyvale (in front of Bookasaurus)

BACKGROUND:

Through a combination of City funds and private donations, Sunnyvale small businesses will have access to \$1.3 million to assist with impacts from the COVID-19 pandemic. Applications for the grant program will be accepted online beginning at 1 p.m., Wednesday, May 27 through 1 p.m., Tuesday, June 2.

The City committed \$600,000 in matching funds. Initial private donations are from Google (\$300,000), LinkedIn (\$100,000), Intuitive Foundation (\$200,000) and Jay Paul Company (\$100,000).

The program offers grants up to \$15,000 for qualified small businesses. Businesses must have from one to fifty full-time employees. Restaurants may have up to 100 full-time employees. Grant funds will be awarded by lottery system and may be used to cover payroll, rent, inventory and personal protective equipment.

Visit [Sunnyvale.ca.gov/SVCares](https://www.sunnyvale.ca.gov/SVCares) to:

- Learn about all eligibility requirements and apply (on May 27)
- Support nonprofits and small businesses with a donation to Sunnyvale Cares

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